

FOCUS

OUR CLUB IT IS A CHANGIN'...

You Responded - We Listened

by Linda Tommasulo

Change is never easy, but it is inevitable if we are to continue to succeed and grow as a club. Last season we held two meetings to discuss alternatives and changes to the club's format and meetings. At the first meeting, members used "dots" to vote on the selections they chose. The Board spent a good deal of time analyzing the views of the members, and we discussed the results at a later meeting.

Over the summer, it was up to the Board to incorporate some of those changes into our 2017-2018 schedule...and so we did!

The message from the President will talk about some of these changes (see page 2).

One of the first changes you will notice is this newsletter. The *Focus* is now interactive. That is, it has been redesigned for the web, and will include hyper links that will allow you to jump to or access websites, etc. Check it out at the top where our website is listed: www.spsphoto.org. Click on it, and you will be directed to the website. For clarity, these hyper links will always be bold and in red.

Here are some of the other changes this season:

1. Meeting start time will be **7:00 pm**

2. Our first meeting will not be our standard "kick-off" but rather a "Meet and Greet" with refreshments to start the meeting, and a discussion of critiquing and the "12 Elements of a Merit Image."

3. Our first two regularly-scheduled "competitions" will not be competitions at all—but critiquing sessions. If you have never competed, or even if you are a regular competitor, you will be able to bring in your print (October 4) or upload your image (October 11) for constructive comments by fellow members. These photos can (if you wish) be entered in our regular competitions beginning in November. (Thus there will be one less competition in each of the print and projected categories for this season.)

4. The schedule has been reduced to three meetings per month (except in December). See schedule on page 19.

Yes, I am sure it all sounds a bit daunting, but it is our hope to attract new members (see article on the newly-formed Communications Committee on page 5), encourage more members to participate in club activities, and compete. Your assistance and feedback is always welcomed. The Board is only a click away (see page 18) Feel free to contact us.

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MESSAGE FROM THE PRESIDENT

Phil Olivo

***Welcome to the 2017 – 2018
Schenectady Photographic
Society Year!***

Your board of directors has been working diligently over the summer to bring you an innovative program and incorporate many of the suggestions from our members' survey into the coming year's programs.

Now we need your help. Here are some things you can do to keep our society active and vibrant:

- *Embrace Change!* Although a brief overview of the changes are detailed on page 1, we should mention one change here: Effective with the coming year, our meetings will now start at 7pm and we will meet, on average, three times a month. Mark your calendars for our first meeting on September 27!
- *Attend meetings;* this is the best way to take advantage of the camaraderie, inspiration and knowledge shared at our meetings. Don't forget the coffee, conversation and cookies at break time!

- *Share your work* via competitions, critique sessions and our traveling exhibit. There is so much talent among our membership to be shared and appreciated.

- *Bring a friend* to our meetings. A strong membership base is the foundation of a successful society. You are the best ambassador for new society members.

Here is a little “teaser” on our first three meetings and more details will follow. On September 27 we will help you prepare for the coming competition and Traveling Exhibit year with a discussion of the “Elements of a Merit Image.” Our first print and projected image nights will be critique (not competition) nights, setting the stage for a creative and impactful personal photographic year.

We look forward to seeing you all, and having a great season at SPS.

Phil Olivo

SEASON OPENER

“Meet and Greet”

Wednesday, September 27, 7 pm

**We're starting the 2017-2018 season with what we do best...
bond over cookies, coffee and refreshments
at our new meeting time - 7 pm.**

**We'll provide the coffee and drinks.
Feel free to bring a “nosh” to share.**

**The meeting will continue with a presentation on
“The 12 Elements of a Merit Image”
and image critiquing.**

SEASON OPENER

“12 Elements of a Merit Image”

Wednesday, September 27 - (Immediately Following Meet & Greet)

by Brian Sherman

Critiquing Photographs is More Than a Technicality...

What catches your eye?,

What is the photographer/artist trying to portray?

Does the image follow any compositional rules?



Our first two “competitions” this season are not competitions at all, but rather critiquing sessions to help guide you to improve your images. Of course, judging (and critiquing) are always a bit subjective.

But perhaps some general guidelines will help steer you in the right direction, and give you the confidence to enter a competition or two this season. Our first meeting is dedicated to discussing what makes an “award-winning” image, as compiled by the Professional Photographers of America Exhibition Committee. Let’s begin with a quick example...

So we are in the Louvre and looking at the Mona Lisa. A little more formal than our meeting room and our photo judging, but it’s the same process. To provide a worthwhile critique of someone’s photos we have to have a desire to help honestly and constructively. You should avoid phrases such as “I like it” or “oh cool”, “very nice” or “yuck.” Beyond the technical...

- How does the photo make you feel or think?
- What do you see first in the photo and is it the right thing the photographer is emphasizing?
- What about the photograph do you like or dislike?
- If the photographer shares the reason for the photo, does it do what he or she intended it to do?

Then there is also the technical aspect of a critique:

- Is the photo properly exposed, under or over?
- Did the photographer follow composition techniques (like the rule of thirds or leading lines)? If not, were the rules broken successfully?
- Is selective focus or depth of field used to blur the background; if so, is it successful?
- Is color used effectively, or would the image have more impact if it were done in black and white?
- Does the background work well with the subject, and is the horizon level?
- Speaking of focus, are all the elements that need to be in focus, in focus and sharp? Is focus soft (selective) where it needs to be, such as in a close portrait?

And more... Are there elements that protrude into the frame that are distracting? What is unique about the image and why did the photographer want to capture this image? This is just a brief set of questions to get us thinking in the right direction to help each other.

See page 4 for “The 12 Elements of an Award-Winning Image.”

Continued...

SEASON OPENER

“12 Elements of a Merit Image”

(Continued)

Is it a bit mysterious as to what makes an “award-winning” image? Are the judges’ comments perhaps a bit mysterious as well? Immediately following our “meet and greet,” our season opener will discuss the “12 Elements of a Merit Image” and the art of critiquing photographs.

The Photographic Exhibitions Committee of the Professional Photographers of America uses the 12 elements below as the “gold standard” to define a merit image. The use of these 12 elements connects the modern practice of photography and its photographers to the historical practice of photography begun nearly two centuries ago.

Twelve elements have been defined as necessary for the success of an art piece or image. Any image, art piece, or photograph will reveal some measure of all twelve Competition Elements, while a visually superior example will reveal obvious consideration of each one.

1.) **Impact** is the sense one gets upon viewing an image for the first time. Compelling images evoke laughter, sadness, anger, pride, wonder or another intense emotion. There can be impact in any of these twelve elements.

2.) **Technical** excellence is the print quality of the image itself as it is presented for viewing. Retouching, manipulation, sharpness, exposure, printing, mounting, and correct color are some items that speak to the qualities of the physical print.

3.) **Creativity** is the original, fresh, and external expression of the imagination of the maker by using the medium to convey an idea, message or thought.

4.) **Style** is defined in a number of ways as it applies to a creative image. It might be defined by a specific genre or simply be recognizable as the characteristics of how a specific artist applies light to a subject. It can impact an image in a positive manner when the subject matter and the style are appropriate for each other, or it can have a negative effect when they are at odds.

5.) **Composition** is important to the design of an image, bringing all of the visual elements together in concert to express the purpose of the image. Proper composition holds the viewer in the image and prompts the viewer to look where the creator intends. Effective composition can be pleasing or disturbing, depending on the intent of the image maker.

6.) **Presentation** affects an image by giving it a finished look. The mats and borders used, either physical or digital, should support and enhance the image, not distract from it.

7.) **Color Balance** supplies harmony to an image. An image in which the tones work together, effectively supporting the image, can enhance its emotional appeal. Color balance is not always harmonious and can be used to evoke diverse feelings for effect.

8.) **Center of Interest** is the point or points on the image where the maker wants the viewer to stop as they view the image. There can be primary and secondary centers of interest. Occasionally there will be no specific center of interest, when the entire scene collectively serves as the center of interest.

9.) **Lighting** — the use and control of light — refers to how dimension, shape and roundness are defined in an image. Whether the light applied to an image is man-made or natural, proper use of it should enhance an image.

10.) **Subject Matter** should always be appropriate to the story being told in an image.

11.) **Technique** is the approach used to create the image. Printing, lighting, posing, capture, presentation media, and more are part of the technique applied to an image.

12.) **Story Telling** refers to the image’s ability to evoke imagination. One beautiful thing about art is that each viewer might collect his own message or read her own story in an image.

Read Bob Hawkins’ article, “Elements of a Merit Image,” to learn even more:

<http://www.ppa.com/article.cfm?ItemNumber=1901>

INTRODUCING THE NEW SPS COMMUNICATIONS COMMITTEE

by Jennifer Wilkerson

Based on last year's survey, we understand that you want to promote Schenectady Photographic Society to a broader audience. We couldn't agree more.

Our new communications team includes Dow Smith, Ellen Christiansen, and Jennifer Wilkerson. Our goal is to grow the outreach of the club and ultimately increase membership in Schenectady Photographic Society (SPS).

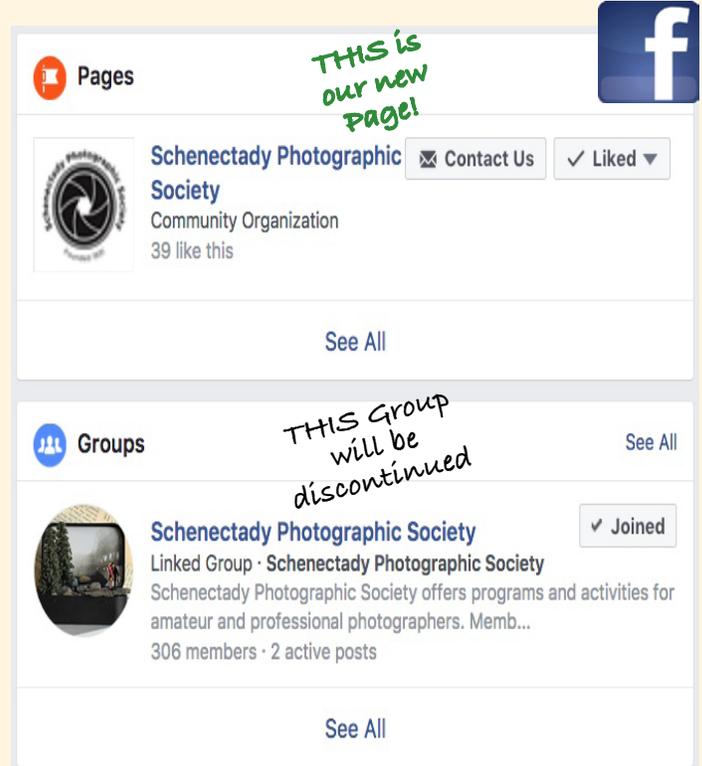
The key to our plan is building a presence on social media. In addition to our primary targets, Facebook and Instagram, we have also added an emailing service, MailChimp. MailChimp allows us to not only reach current members, but also create an active list of interested nonmembers from the community. In doing this, we aren't breaking too far from tradition. We will still rely on press releases, our membership brochure, a schedule circular, plus flyers and posters for special events. In addition, the website, spsphoto.org, will still be active.

We have set up an **Instagram** profile. Look for us as **@schenectadyphotographic**. Follow us and tag us in your photos. We know our members love to know about our competitions, so our plan is to post the monthly and end-of-year winners. We would also like to showcase members' work and will probably experiment with some "takeovers." Takeovers are when individuals within the club can share their work with our followers.

The club has recently moved away from our Facebook *Group* to a Facebook *Page* which will be actively managed. Through the Facebook page, we hope to promote events and reach a broader audience. Please like our page:

<https://www.facebook.com/schenectadyphotographicsociety/>

Then invite other photographers to like our page as well—anyone you think might be a good judge, speaker, or potential member. With Facebook, the more the merrier. Our Facebook page will



also show winners, announce competition topics, profile upcoming speakers, and be an active voice for the club.

While visiting our new page, notice the column on the left where it says "**E-mail Signup**." Please click on that link and add your name to our MailChimp list.

One big change you will notice right away is that we are moving our membership form on line. Don't worry, we will still have a printed form available at the meetings, but our goal is to drive as many people to the on-line form as possible. It will be located on the website (spsphoto.org) and you will be able to pay with your debit card, credit card, or PayPal. (*Editor's Note: The new on-line application can be accessed on page 17.*) You will be entering your own contact info so you can be sure it is accurate. This on-line form will also make it easy to "share" through social media.

The bottom line remains the same, Schenectady Photographic Society is a place to learn and grow as a photographer. Through competitions and critique, inspirational speakers, field trips and workshops you will find your creative tribe and make friends with similar interests.



ON THE ROAD AGAIN SPS Traveling Exhibit

Thanks to our new Traveling Exhibit Committee, Bert van Grondelle and Jerry Boehm, our work is now being featured across the Capital Region.

The first exhibit was at the Albany Spectrum 8, which ran through September 11th.

Next up we're traveling to Professor Java's Coffee Sanctuary in Albany from Thursday, September 14 through Monday, October 30.

Additional venues are planned for this season, and future seasons, since some facilities book their exhibits months (and even years) in advance.

Every effort is made to include members who have not yet exhibited. Notification will be sent via email to solicit photos. There is no theme—you can display any image you choose. Ideally size would be 16 x 20, or larger, white mat and black frame...wired and ready to hang.

Interested in participating? Speak to Bert or Jerry or email them at: travelingexhibit@sps.org.



September 23, 2017
4:00 p.m. – 7:00 p.m.

While we still mourn the loss of one of our most talented and revered members, we will pause to celebrate the life of Luba Ricket one more time.

Join us on Saturday, September 23rd, from 4–6 pm for “One More Show.” The show/celebration will take place at the Albany Center Gallery, 448 Broadway, Albany.

It is requested that you RSVP, and you can do so here:

<http://onemoreshow.ricket.net/>



©Luba Ricket



photo by:
Jane Riley

**a celebration of life,
family,
friends,
artwork,
& laughter.**

SPS
CELEBRATES
SUMMER

SPS AT NECCC

Once again, a large contingent of SPS members converged upon the University of Massachusetts at Amherst for the Annual **NECCC Photo Conference** (New England Camera Club Council).

A good time was had by all.

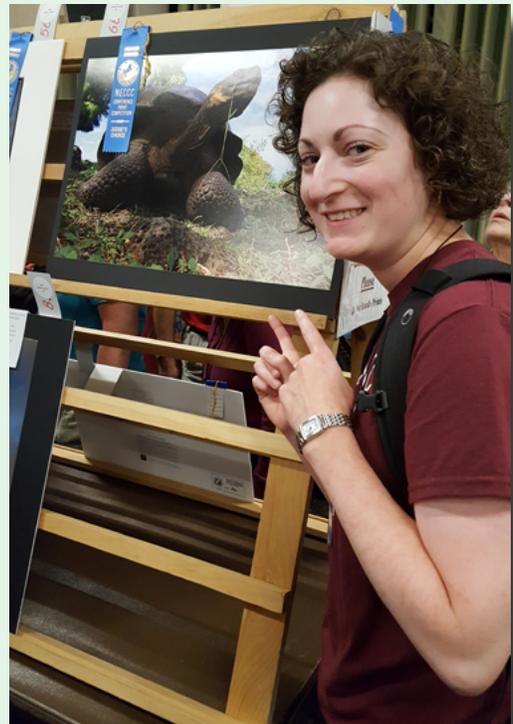
Here are just a few images from a fun and informative weekend...



Seated L-R: Dale Winsor, Cynthia Placek, Linda Tommasulo, Colleen Magai, Drue Sokol, Rebekah Sokol, Jane Reilly, Judy Breslau.
Standing L-R: Sean Sullivan, Jack Hurley, Barb Lawton, Brian Sherman, Ellen Christensen, Ken Deitcher, Connie Frisbee Houde, Jerry Boehm, M-J Adelman, Fred Moody, John Ogden and Linda Buckman.



Linda Tommasulo took home an Honor Award in black & white print for "Abstract, Big Moose Lake."

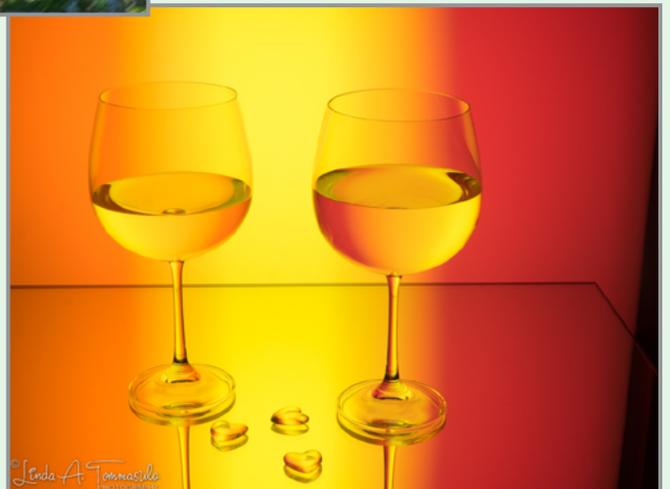


Rebekah Sokol won a Judge's Choice ribbon in the print competition for "Galapagos."

A PHOTOGRAPHIC GLIMPSE OF NECCC

Here's just a sampling of photos taken at this year's conference.

All photos © Linda A. Tommasulo



SPS
CELEBRATES
SUMMER

PHIL OLIVO AND DAN STEEN ATTEND PHOTO FUSION DANCE PHOTOGRAPHY WORKSHOP

Local Saratoga photographer, Lawrence White (a frequent presenter and judge at SPS) held a unique dance photography workshop this summer. Here are the details:

The National Museum of Dance and School of the Arts is proudly co-hosted Photo Fusion with photographer Lawrence White.

Photo classes were offered at both beginner and advanced levels.

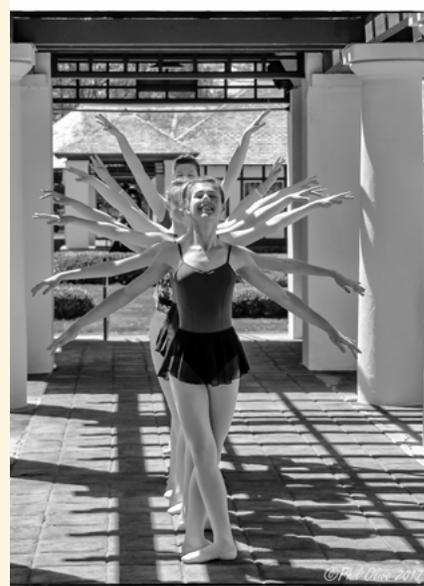
Classes met on Saturdays, April 29th, May 6th, May 20th at 9:30 am and Thursday, May 11th at 5:30 pm.

During class sessions, students learned how to properly use their photography equipment, further explore digital darkroom software and had opportunities to photograph School of the Arts dancers during classes and rehearsals.

An exhibition of Photo Fusion works is on display at the School of the Arts at the National Dance Museum through the end of October.

To read Lawrence White's article on the subject in *Saratoga Living* magazine, click [here](#).

Here are Phil and Dan's favorite images from the workshop:



SPS
CELEBRATES
SUMMER

SPS WOMEN RETREAT TO WIAWAKA

Joan Heffler did a masterful job of arranging the group for our photo...



Front L-R: Ellen Christiansen, Helen Onofrio, Barbara Berberich, Kim Koza, Connie Frisbee Houde, Jane Riley, Jennifer Wilkerson.

Standing: Judy Breslau, Kathy Cassidy, Colleen Magai, Barb Lawton, Linda Tommasulo, Dale Winsor, Edie Abrams, Cynthia Placek, M-J Adelman and our photographer, Joan Heffler

Besides a weekend (8/25-27) of fun and camaraderie, some of us had time to snap a few photos...



Here's one of the outtakes, where Joan and Judy headed off to their cameras before the last timer went off.



SPS WOMEN RETREAT TO WIAWAKA (Continued)



SPS
CELEBRATES
SUMMER

A TRIP DOWN UNDER No...Not Australia

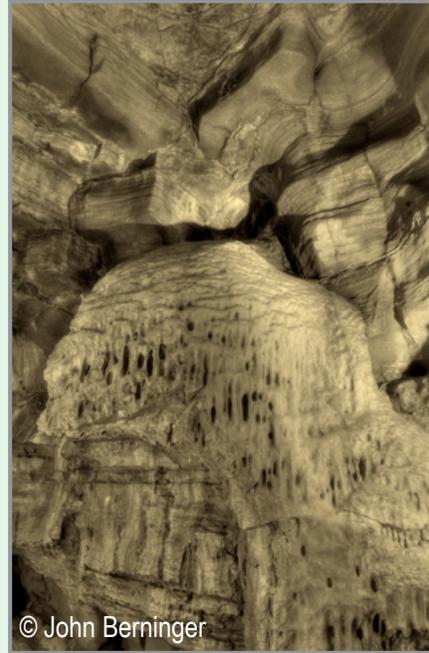
by Brian Sherman

On August 16th, six adventurous souls (Ellen Christiansen, Marianne Rahn-Erickson, Jerry Boehm, John Berninger, Phil Olivo, and Brian Sherman) decided they had enough of the sunny, 87 degree weather and wanted to escape to a dark, humid world permanently at 52 degrees for the sole purpose of giving their cameras a workout. **The Howe Caverns Photo Tour** was an exceptionally enjoyable experience for the group. A perfect opportunity for the intrepid Society members to reacquaint themselves with full manual controls on their cameras, create with light and texture, and experiment with HDR post processing. And oh yeah, to capture the feeling of the underground world and flowing streams located 153 feet below the hills surrounding the Schoharie Valley.

After an abbreviated guided tour, our indomitable crew spent the next two hours roaming freely through the cavern taking photos wherever they liked. For those on a first time visit to the cavern, they also opted to take a quick boat ride.

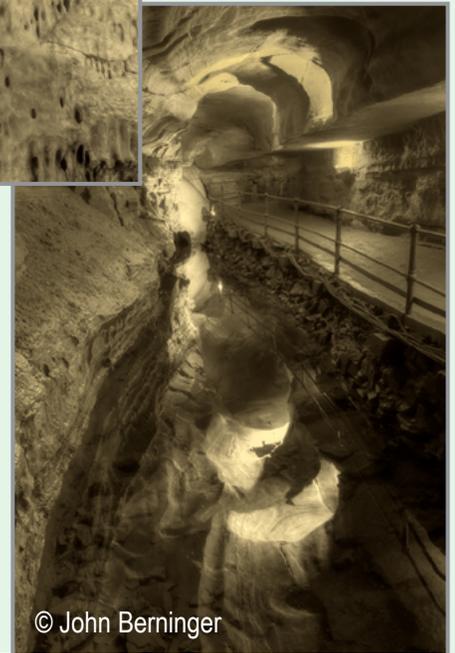
John commented that he enjoyed taking photographs in the caverns because it was so different from anything else he has done. "The darkness, artificial light, and the unusual shapes and textures of the caverns made for a challenging and fun evening."

Jerry captured the essence of the wildly varying artificial light illuminating the pathway through the cavern. His new nickname is "the Master of White Balance".



© John Berninger

John's toned images captured the eerie feel of the rock formations, and the clarity of the reflections of the cave surroundings in the water below is incredible.



© John Berninger



© Jerry Boehm

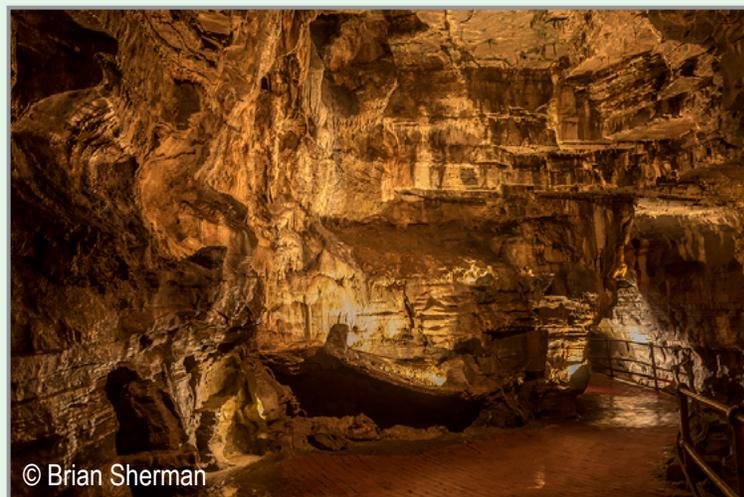
A TRIP DOWN UNDER

(Continued)



Phil used black and white imagery and a border to play with the dark shadows and capture the unique textures of the rock formations in his otherworldly abstract that is a brilliant study in the directionality of light on a subject.

Brian merged several images using HDR to dramatically document the path through a larger section of the cavern, and while experimenting with using a 360 degree VR camera, shared with us the full panoramic of that "place" underground.



It was an exceptional opportunity for experiencing camaraderie with fellow photographers. And yes, we did remind each other, as we descended into the depths via the elevator, to turn off stabilization while shooting on a tripod!

Want to learn more about Howe Caverns' Cool Cave Tours?

Click here:

<http://howecaverns.com/cave-tours/>

Need some help with your travel photography? Our own Connie Frisbee Houde is again teaching a course at The Arts Center in Troy.

Click [here](#) to enroll or for more information.

DEMYSTIFYING TRAVEL PHOTOGRAPHY

Saturdays

October 14, 2017 to October 28, 2017 — 09:00 AM to 04:00 PM

Member: 120 | Non-Member: 140 | Materials Fee: 12.50

Enrollment Max: 12

Instructor: **Connie Frisbee Houde**

This class discusses the joys and pitfalls of travel photography. We will focus on preparing for a trip: what's in the bag, general shooting techniques, portrait photography, street photography, cultural awareness, humanitarian travel. Participants will bring in a small selection of work for critique. More than just the camera one uses, it is the eye, cultural sensitivity, and the decisive moment that helps to create a good image. Assignments will be made, and two weeks later the group will reconvene to assess the new work. Students will learn tips and techniques to maximize results.

EXHIBITS AND PHOTO OPS

There's always something to see or shoot
in the Capital District or environs!

by Linda Tommasulo

CARLA SHAPIRO • TO CAPTURE A SHADOW

*The Center for Photography @ Woodstock
Exhibition: August 19 – October 15, 2017*

This newest body of work represents an intuitive re-imagining of moments and experiences through a subtractive and additive process. Shapiro's process includes a reworking of the original photographic image in many layers of manipulation: in camera as she photographs, through scratching the film, by printing the images in platinum palladium, by sanding down the prints themselves and, finally, by reconceptualizing the images in digital format, then carefully reprinting them on delicate Japanese bamboo papers. Each step of her process takes her further from the precision of an in-camera image and deeper into an emotional or even spiritual realm of existence. Appropriated from her own images, her digital prints represent fragmented impressions that run from raw to pensive, apprehensive or sullen to hopeful and inquisitive.

FREDRIK MARSH • THE DRESDEN PROJECT

*The Center for Photography @ Woodstock
Exhibition: August 19 – October 15, 2017*

Marsh's photographs capture a delicate time of transition in former East German cities, just before many diachronic apartments, called "Altbauwohnungen," were gutted and renovated to make room for a newer, Western lifestyle. These striking images allow for one more brief celebration of these well-worn walls that range from graceful grandeur to ingeniously personal efforts of home beautification. In their abandoned states, these once private spaces are heavy with the suggested presence of their inhabitants. A faint echo of home still rings from these walls, fragile and violated through the churning of time. Under the careful guidance of the artist, we are allowed to take one last look at the dilapidated interiors, rich with delicate wallpaper patterns and neglectful abandon.

Click [here](#) for more info on both exhibits, or for more details on the Center for Photography at Woodstock.

IMAGES OF INTERNMENT: THE INCARCERATION OF JAPANESE AMERICANS DURING WORLD WAR II

*William J. vanden Heuvel Gallery at Hyde Park
Currently running through December 31, 2017*

IMAGES OF INTERNMENT begins with a small document-focused display that briefly introduces the context behind FDR's decision to issue Executive Order 9066. Visitors then enter the exhibition's main gallery where they will encounter over 200 photographs (including some reproduced in dramatically large formats) that provide a visual record of the forced removal of Japanese Americans and their lives inside the restricted world of the remote government camps operated by the War Relocation Authority (WRA). The WRA visual records include the work of Dorothea Lange, Clem Albers, Francis Stewart, and Hikaru Iwasaki. It also features photographs taken by Ansel Adams at the Manzanar camp and a selection of photos shot by George and Frank Hirahara, who were held at the Heart Mountain camp in Wyoming.

Click [here](#) for more info, hours and admission.



**ADIRONDACK
BALLOON FESTIVAL**
*45th Anniversary
Floyd Bennett Memorial
Airport, Queensbury, NY
September 21-24, 2017*

If the weather cooperates, this is a fun event for any photographer.

Some special shapes this year include Owlbert Einstein, Scorch the Dragon, as well as the U.S. Flag Balloon. For the returning balloons to the festival please welcome, Smiley the Scarecrow, Yellow Bird and Puddy Cat and Pokey the turtle!

Check out their Facebook page [here](#) for lots of details and info, or access their [website](#). Check the weather before you head up...too much wind and the balloons don't fly! Bring your wide angle and long lenses too.

HUNT'S SPONSORS BOSQUE WORKSHOPS

This season there are two workshops to choose from: December 2017 and January 2018.



Backroad Photography
See rarely seen areas of the
desert oasis refuge

15 tickets
Pro Keith

In-the-Field Intensives
3 Morning Blast Offs
2 Golden Hour Fly Ins
3 Mid Day Photo Ops



Sponsored by
Friends of the
Bosque del Apache
National Wildlife
Refuge



**Bosque del Apache
Photography
Intensive**
December 9th - 11th, 2017
\$880 with meals included
hotel group rates available



**Bosque del Apache
Photography
Intensive**
January 4 - 7th, 2018

In-the-Field Intensives
3 - Morning Blast Offs
2 - Golden Hour Fly Ins
1 - Nighttime Photography
1 - Mid Day Photography
Classroom Seminars
Composition / B&W
Taking Your Bird Photography to Next Level
PhotoShop LighRoom Post Processing

meals included
\$680
hotel group rates available
TAMRON
Long Lens Loaners

Sponsored by
Tamron &
Hunt's Video and Camera



27 seats
3 pros



Workshop Pros
Keith Bauer, Don Toothaker,
and Mark Buckler



The landscape at Bosque del Apache is a high plain desert where most of your driving is in the river valley so the hills are gentle rolling with mountains to the east and west of the Rio Grande River Valley. Snow is an uncommon experience in the valley and when it happens, seeing it for more than one hour on the road is rare. There is no snow removal equipment in this area. It is suggested to dress in layers, for the sunrise mornings are very cold and, by afternoon, the sun feels quite warm.

Click [here](#) to register or for more info.

Or email:
michael.hanauer@gmail.com

or call:
Development Director:
Friends of the Bosque at
575-835-2448

Click [here](#) for more info on Bosque del Apache.

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For Camera Club Specials...

Ask for Alan Samiljan, at (781) 462-2383.

His hours are usually 8:30-5:30pm, Monday, Tuesday, Friday & Saturday. Leave a message or send an email

(asamiljan@huntsphoto.com), and he'll get right back to you.

This September is a BIG month for specials and announcements AT HUNT'S!

By the time you read this, the new **Nikon D850** may have been formally announced and ready to order. I don't have pricing or specs yet, but interest has been VERY strong! If you'd like to order, or get on my list to be notified when it is announced, please email me your phone number. If you're one of the many people who are already on my list there's no need to send again.

Sony is running a **TRADE UP EVENT**, along with instant rebate discounts on many of their bodies and lenses. If you trade in a camera toward the A9 or any of the A7 series cameras, you will receive an additional \$100-\$300 BONUS

TRADE IN along with the instant rebate discount! These are Sony's BEST DEALS OF THE YEAR! Call me for pricing

Olympus is also running a **TRADE IN/TRADE UP** and **BUNDLE & SAVE** sale beginning September 3rd. Not only will they be offering instant discounts on many of their bodies and lenses when purchased together, they will also allow a bonus trade in of \$100-\$300 off select bodies and lenses! Call me for details. This is Olympus' BIGGEST SALE OF THE YEAR!

Upgrade your cable release! Hunt's is proud to be one of the select dealers for the **MIOPS Smart Kit** - "The World's Most Versatile Smart Camera Remote"!

Canon 7D MK II body w/ W-E1 Wi-Fi adapter, \$1,599, reg. \$1,649!

Sirui A-1005 Tripod w/Y-10 Ball Head, \$99.99, reg. \$139.99. Similar to MeFoto! Supply limited.

Panasonic Leica DG Vario-Elmar 100-400mm f/4-6.3 ASPH Power OIS, \$1,699, a \$100 savings! Fits both Panasonic and Olympus MFT cameras.

Tamron 150-600mm f/5-6.3 Di VC G2, \$1,299, a \$100 savings!

Canon has continued their **printer rebate program**. Now through September 30, 2017 or until supplies run out, we are offering the **Canon Pixma PRO 10** printer at \$379.99 before rebate (Canon sells it on their website for \$699.99). If you purchase the printer plus a package of 13x19x50 sheets of Canon Semi-Gloss or Luster paper, \$50, Canon will send you a \$250 mail in rebate! This is a pigment based printer and is always reviewed very well. Your final cost is \$129.99 plus the \$50 paper package after mail in rebate!

Hunt's and Canon are also offering an incredible special on the **Canon Image PROGRAF Pro-1000 17" Printer**. Purchase the printer for \$1,299.99, and receive 10 packs of Canon Pro Premium Matte 17x22" paper FREE, a \$1,000 value! You can then send in your \$300 mail-in rebate. Your final cost is \$999.99 for the printer after mail in rebate, and \$1,000 worth of paper. Supplies definitely limited on this one. Call me now to reserve yours! Here is a link to a video by our friend John Gregor of ColdSnap Photography discussing the PROGRAF Pro-1000.

If you are not buying your **Epson and Canon ink** from Hunt's, why aren't you? Call Alan for a quote!

Used Gear, subject to prior sale:

Canon 70-200mm f/2.8L USM \$999; Canon 70-20mm f/4L IS \$799-\$899; Canon 28-300mm f/3.5-5.6L IS \$1,599
Canon 5D MK II body w/BG-E6 Grip \$850; Canon 430EX Speedlite \$99; Canon 430EX II Speedlite \$129; Nikon D800 body <1,000 clicks \$1,299; Nikon D800 body <114,000 clicks \$799; Nikon 17-35mm f/2.8D ED \$1,099; Nikon 17-55mm f/2.8G IF ED DX \$799

*Specials run through September 30, 2017, or while supplies last. No rain checks!
UPS Ground shipping is free. No sales tax to NYS.
Contact Alan for any items not listed.

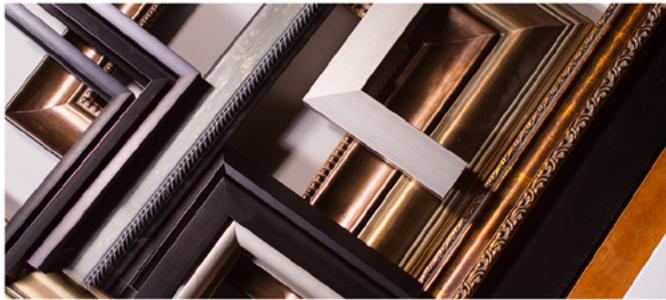
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To become a registered SPS member on our website follow these steps:

1. Click "Login" in the upper right of section of our site - <https://www.framedestination.com>
2. Click "Create an Account" in the middle of the page.
3. Send an email to info@framedestination.com saying you are a registered user and need your account set for SPS membership.

To see how easy it is to order custom frames on our website you can check out the video "How to Order a Custom Picture Frame..." in our video gallery: framedestination.com/video-gallery.

\$\$\$ DUES ARE DUE! \$\$\$

(Note: Only paid members can compete and participate in exhibits.)

Dues for the 2017-2018 season are shown below.

Individual: \$55

Family (same household): \$65

Fill out an Application and pay your dues **HERE**
(PayPal and Credit Card options available)

Or bring cash to meeting or mail check to:

SPS Treasurer
930 Delamont Ave., Schenectady, NY 12307

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ABOUT THE SCHENECTADY PHOTOGRAPHIC SOCIETY

by Linda Tommasulo



For more than 85 years, the Schenectady Photographic Society has been the meeting place of photographers of all levels—from beginners to serious amateurs to professionals—with the goal of exploring and sharing their love of photography. Members throughout the Capital Region meet primarily on Wednesday nights to engage in various competitions (print, projected, photo essay and more), enjoy member round-table discussions, guest speaker presentations and hands-on mentoring to further their knowledge, creativity and inspiration. Occasional field trips give us the opportunity to expand our photographic vision; and frequent exhibits in the local area allow us to share that vision.

Unique to the Society are the monthly “assigned topic” competitions, both print and projected, encouraging participants to venture out of their comfort zones. Or enter any image you like in the “general” category. With both critique-only and scored judging, members receive specific commentary and suggestions to take their images to the next level. Don’t wish to compete? That’s OK too. Observing competitions is always an inspirational and learning experience. In addition, SPS is a member of **PSA!** And we regularly participate in inter-club competitions.

The Schenectady Photographic Society is an enthusiastic and energetic group. Our camaraderie is infectious. Check out our calendar on page 19 (season runs from late September to mid-May) and join us! Visitors are always welcomed...especially those who have a passion for photography.

SPS BOARD OF DIRECTORS 2017-2018

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travelingexhibit@spsphoto.org
Bert van Grondelle and Jerry Boehm

REFRESHMENT COORDINATORS

Judy Breslau and John Ogden

Connect with the Schenectady Photographic Society:

Website: **www.spsphoto.org**

NEW Facebook page: **https://www.facebook.com/schenectadyphotographicsociety/**

Instagram: @schenectadyphotographic

THE FOCUS NEEDS YOU! For articles, suggestions, and member profiles (bios/photos).

Contact Linda at **newsletter@spsphoto.org**.

SCHENECTADY PHOTOGRAPHIC SOCIETY 2017-2018 SEASON CALENDAR

Meetings start at 7pm and are held at the First United Methodist Church, 603 State Street, Schenectady, NY.
(Parking and entrances are on Chapel Street, a one-way street off Nott Terrace.)

This schedule is a work in progress and is subject to change!

September, 2017

9/27/17..... Meet & Greet

Speaker: Brian Sherman, "12 Elements of a Merit Image" and image critiquing session with group.

October, 2017

10/4/17.....Print Critique

Assigned Topic: Motion - real or perceived.

10/11/17.....Projected Image Critique

Assigned Topic: Rows of things (inanimate or living things.)

10/18/17.....Mentoring/Speaker Night

Program: To Be Announced

November, 2017

11/1/17..... Print Competition

Assigned Topic: Architecture (exterior or interior)
Speaker: Lawrence White, "Mastering the Midtones"

11/8/17..... Projected Competition

Assigned Topic: Unusual Perspective (Get low, get high, get funky!)
Speaker: Dow Smith, "Automobile Photography"

11/15/17.....Mentoring/Speaker Night

Speaker: Dow Smith, "Introduction to the SPS Photo Essay Competition"

December, 2017

12/6/17..... Print Competition

Assigned Topic: Piles of Things (not necessarily trash!)
Speaker: Greg Cuda, "Shooting the Midway"

12/13/17..... Projected Competition

Assigned Topic: Glassware (Through it, around it, in it or of it!)
Judging tonight in the main room for all to see!

12/20/17.....NO MEETING

January, 2018

1/3/18..... Print Competition

Assigned Topic: Automobiles (Whole cars or just it's parts.)
Speakers: Dan Steen and Phil Olivo, "Photo Fusion Dance Photography"

1/10/18..... Projected Competition

Assigned Topic: Ha-Ha (I don't care who you are, that's funny!)
Roundtable: Your Questions Answered

1/17/18.....Mentoring/Speaker Night

Speaker: Howard Arndt, "The Bald Eagle, our National Bird"

February, 2018

2/7/18 Print Competition

Assigned Topic: Sports (Be it professional, amateur or youth.)

Speaker: Doug Mitchell, "Principles and Practices of Model Photography"

2/14/18..... Projected Competition

Assigned Topic: View in a Mirror (Show the world as the mirror sees it.)

Speaker: Linda Tommasulo, "Chihuly at the NYBG"

2/21/18.....Mentoring/Speaker Night

Speaker: Sean Sullivan, "What's in your Bag?"

March, 2018

3/7/18..... Print Competition

Assigned Topic: Strange Signs (The stranger the better.)

Speaker: Robert Dungan, "Sports Photography"

3/14/18..... Projected Competition

Assigned Topic: Kitchen Close-Ups (Get those forks and spoons out!)

Roundtable: Member Travelogues

3/21/18..... Photo Essay Competition

Print, Book and Projected

April, 2018

4/4/18..... Print Competition

Assigned Topic: Water (Running or still...lots or little.)

Speaker: Miriam Romais, "HERsteading"

4/11/18..... Projected Competition

Assigned Topic: Long Exposure (Good time to practice night shooting.)

Speaker: To Be Announced

4/18/18.....Luba Ricket Creativity Competition

May, 2018

5/2/18..... Print of the Year

Speaker: Linda Eastman, "Using Texture Art in Post Processing"

5/9/18..... Projected Image of the Year

Speaker: To Be Announced

Need some inspiration? Check out last season's submissions: **Print** and **Projected**.

Inspired? Click **HERE** to submit your Projected Competition images.