

Volume 81

November 2011 ANNIVERSARY ISSUE

Number 3

SPS at 80

by Jane Riley

The First Fifty Years:

All of us involved with SPS know it is an extremely active group, but not all may realize that the Society has a long and colorful history. In fact, this year the society will celebrate its 70^{th} birthday.

The Schenectady Photographic Society held its first meeting on Oct. 28, 1931, at the Schenectady YMCA. Nine amateur photographers, mostly GE engineers, formed the club, elected officers, and set the dues at 25 cents a month. Monthly competitions were established in black and white prints only and were judged by club members. From the beginning, the society had excellent speakers from the local communities, as well as noted photographers from as far away as New York City and Chicago.



Max Tiller

Two years later the Society joined the newly formed Associated Camera Clubs of America, which later became the Photographic Society of America (PSA). Thus, our club is considered one of the Charter members of PSA, and one of the oldest photographic societies in the United States.

Things happened quickly with the Society. Within 10 years the club had established and equipped a dark room, a Movie group, and a Minicam group, (as the new 35mm camera was known), and became affiliated with the Amateur Cinema League (now a part of PSA) to benefit from the exchange of films and technical information.

During World War II there was a critical shortage of photographic supplies so the club had fewer competitions, but they added lectures and films. One of their speakers was Ivan Dmitri, author of one of the earliest books on Kodachrome. *[Continued on page 5]*

Schenectady Photographic Society's meetings are held at the First United Methodist Church at 603 State St. in Schenectady, NY. Parking and entrance are at the rear of the building off Chapel St., a short one-way street off Nott Terrace. Additional information and directions on our website http://www.schenectadyphotographicsociety.com/

November Calendar				
Date	Competition	Program		
Wed. Nov. 2	Print: American Graffiti - shoot an image where graffiti plays a dominant role.	Jerry Freedner: Creative Scanner Imaging		
Wed. Nov. 9	Projected: Feathers - tickle us with feather images.	Jojo Ans: Keeping With Tradition		
Wed. Nov. 16	Ken Deitcher & Max Tiller: Celebrating the 80th Anniversary of SPS *Board meeting @ 6:30pm			
Wed. Nov. 23	Thanksgiving - no meeting			
Wed. Nov. 30	David Brickman (Fine Ar I Like" – An Art Cri	,		

* The SPS history was originally researched and written by Kay Stevens in 1969. Michael Sullivan continued the research and writing to 1994.

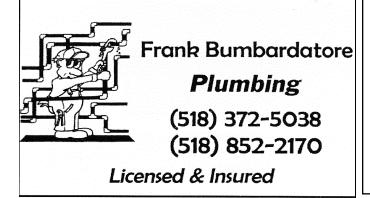
Creative Scanner Imaging

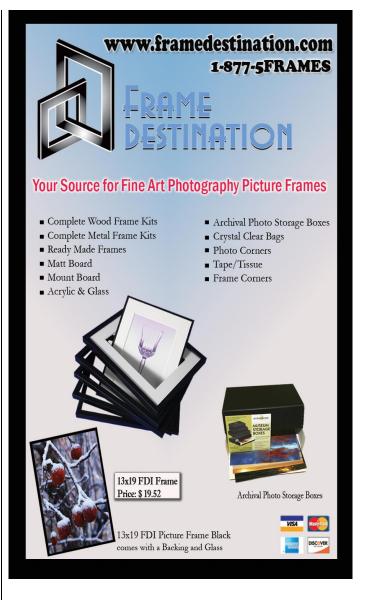
By Jerry Freedner



In the sixties I studied photography at the New School in NYC, and then with Lisette Model. I've enjoyed many workshops and, through the pre-digital age, thousands of hours in my darkroom. As it was then and as it is now, I have an enduring affinity with nature in all of its forms. Within the last ten years my concerns have shifted to the intense fragility of this earth we share. My work is apolitical yet I hope that it might serve as a vehicle to stir a sense of stewardship: to conserve the wonder and beauty about us, which is now fraught with unhappy change and threatened loss.

I have shown in a dozen venues this year and shoot, post process or scan pretty much every day. "Creative Scanner Imaging" on **Nov. 2nd** will be a talk just scantily technical and more about the absolute fun to be had creating still life images directly on the scanner glass. It is a very simple and tremendously rewarding digital capture technique.





SPS Traveling Exhibit

The SPS Traveling Exhibit will be at the Niskayuna Library during the month of November.

Digital Imaging Services by Jim Craner

- Large Format Inkjet Printing
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PHOTO & VIDEO

EST. 1889



First Ever Smart Phone Competition

SPS's first cellphone photography competition will occur on Grab Bag night, March 28th, 2012.

Get out that neat phone gizmo, be it an iPhone, Android, Samsung, Blackberry, Blueberry or Huckleberry and start snapping award winning images. The rules are simple:

- It has to be a phone with a camera; •
- All editing must be done in the phone; .
- There is no limit to what Apps you use;
- The only time the images see a computer is to resize them as per Projected Image guidelines and then to upload to the SPS site;
- Three images per entrant in any category:
- Uploading commences February 29 and • ends midnight March 25.

Insurance

584-4200

Auto Life

Have fun!! ... Jeff Perkins, Mentoring Assistant

Home



Photographic Society is a member of the **Photographic Society of** America



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Business

© Jojo Ans

Keeping With Tradition

by Jojo Ans



© Jojo Ans

Jojo Ans has been steadfast and true with her use of traditional photographic materials and techniques despite having been exposed to the high tech digital world while working in the commercial photo industry in NYC. She will share her 17+ years of photo background and experiences with us on **Nov. 9**th, and explain the traditional methods she continues to use. A portfolio of original platinum/palladium prints will be available to look through, and a range of images will also be projected during the presentation.

Bio: Jojo Ans was born in the Hudson Valley. She began to travel for her fine art projects after receiving her BFA in Photography from SUNY New Paltz. Jojo then spent extended periods of time in France, New Mexico, and New York City. Her work has recently been featured in Aperture Foundation's project "What Matters Now," and she has received residency grants to The MacDowell Colony (New Hampshire) and The Helene Wurlitzer Foundation (New Mexico).

Jojo studied photography before its digital age, and continues to capture her images using only traditional materials and techniques. She currently lives in Kingston, NY, where she resumes shooting with film in her 8"x10" pinhole camera, and makes her platinum/palladium prints using the sunlight.

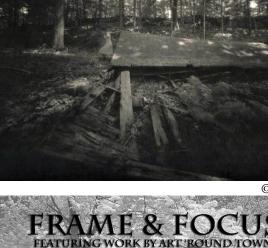


Congrats! Kim Koza's image was the Judges' Choice at the NECCC print competition.

Rocky Mountain School of Photography (RMSP), weekend of photography instruction in Albany on March 31-April 1, 2012

Rocky Mountain School of Photography (RMSP) is bringing a weekend of photography instruction to Albany, NY on March 31-April 1, 2012. As a member of SPS, you may register with the code below to save on your registration fee. RMSP Photo Weekends offer a diverse selection of ten classes to choose from taught by knowledgeable and inspiring instructors, a group critique and great door prizes. RMSP is offering a savings discount of \$20.00 for two day session and \$10.00 for the one day session using the CC1112 discount code when register. Link info. online: you to http://www.rmsp.com/weekends/

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AUGUSTIS - DECEMBER 9.2011 MOHUAND MEET THE ARTISTS RECEPTION REDAY OCTOBER 14, 2011 S.8 PM At de Cure Gallery at the Endocrine Group 365 Washington Ave, Suite 300 Albany, NY For more information visit www.artdecure.org Mere Date of the Teles **Vitaming, Minerals & Herbal medications.** Best quality for your health with Da Vinci Labs through

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SPS: The First 50 Years

[Continued from page 1]

In May of 1946, the print group added a Color Group and the slide competitions were born. In Sept. 1953, SPS affiliated with the Schenectady Museum. As long as the Society met at the museum, the club had a constant corridor display. This display served as good publicity for the club and recruited many new members.

In the 1950s the club became involved in several civic activities, and members contributed their time and talent to various worthy causes, such as diabetic children and the Boy Scouts. Among their many activities, members provided slide shows at area nursing homes, and even presented a series of one-minute photography talks on WSNY, 1240 Radio.

In 1971 the Society's meetings moved to its present home at the First United Methodist Church on State St. That same year the Society received a Certificate Of Appreciation and a photo of the USS Schenectady from the U.S. Navy for showing a slide series on board the ship.

In 1972 the Movie Group members filmed segments for a TV program entitled "Pine Bush: A Time for Decision" which was shown on Channels 10, 13, & 17. They provided technical assistance to V.I.T.A. for future film projects in South America, and produced public service announcements for the Wildwood School and WMHT Television.

In 1974 the Society held an exhibit at SUNY at Albany titled "FOCUS '74", and the Movie Group sponsored a High School Film Festival. In June of 1977, 21 members exhibited 86 photographs in a month-long show at the Schenectady Art Society at St. George's Episcopal Church. Two years later in 1979 the Slide Group presented its first annual Photo-Essay Show and Competition.

From 1980 to 1994-95:

The 50th anniversary of the Society in 1980 was celebrated with several programs. The Movie Group presented a prize-winning film from the 48th PSA/MPD Ten Best Film Festival. The Print Group presented a program entitled "Master Photographer's Class." with Max Tiller, and the Slide Group presented a program called "Subject Lighting to Accommodate Film Limit."

In 1983 Max Tiller created a new logo for the society, using a camera iris, and the position of Publicity Chairman was created to improve communications through the media,

The Photo Essay Group was initiated in 1986. Ken Deitcher introduced the group to new equipment, such as slide dissolve units, projectors, and tape players.

The first ever Photo Safari competition, a forerunner of the Photo Grab Bag, was introduced in 1987 by Nick Argyros. Each participant received a list of subjects, one roll of slide film, and a time limit to go on a photo hunt to bring back the big ones.

In 1987 SPS and community members enjoyed unique presentations as part of the Society's "Visiting Artist Program" which was funded by a grant from the New York State Council of the Arts. Through all-day presentations, members were able to learn from noted professionals. The first "visiting artist" workshop featured Dennis Stock, a noted photographer.

Marie Cosindas was SPS's second "Visiting Artist" in 1988. Ms. Cosindas is widely recognized as an expert in manipulating Sx-70 Polaroid color film. In addition, during that program year, members traveled to Mystic, Conn. for the annual Photo Day at Mystic Seaport.

In 1989 Lady Ostapeck from Fly Creek, New York, participated in the "Visiting Artist Program" and demonstrated her unique "old-time" portraiture techniques

In early 1990-91, SPS members experienced a unique sixprojector slide show by Paul Fanning from Image Pro. The "Visiting Artist Program" featured National Geographic photographers, Eva Momatiuk and John Eastcott, in conjunction with the New York State Museum's "National Geographic Odyssey Exhibit." Also that year SPS sponsored a one-day seminar at the State Museum with nationally renowned outdoor photographer, Galen Rowell.

In 1991-92 the Society added the position of Membership Chairperson to the Board of Directors. An Advertising Chairman was also added who helped to generate sufficient monetary support for the production of an eight-page *FOCUS* newsletter. Still another addition was the Nature Group. In the spring of 1992 the Society worked with the Schenectady Museum to present a photographic exhibit of members' photographs titled "Prints from the Capital Region".

A Mentoring Group, specializing in helping all photographers with basic techniques, was a major addition in 1992 and a great success. The *FOCUS* newsletter took on a new look in 1993 when Ruby Gold updated the club's logo and the layout of the newsletter until it rivaled most professionally-produced newsletters. The newsletter placed 5th (out of 126 large clubs) in PSA's Annual Bulletin Competition that year.

Early in 1993, SPS member Larry Basch (1941-2011) introduced SPS's first Great Magazine Shoot-Out. The event gave members a chance to be a professional freelance photojournalist and develop a story in pictures about life in the Capital Region for a fictitious regional magazine. Entrants were required to submit up to five photos with captions and a brief essay about the subject.

In the fall of 1994, Larry presented a workshop for SPS members at the campus of SUNY at Albany on "How to Photograph People." A few months later, Larry set up a workshop with Bill Murphy, a local professional photographer in Bill's studio in Albany.

In 1994-95, the *FOCUS* and Ruby Gold, placed 7th in the PSA newsletter competition for large clubs.

From 1995-96 to the present:

In 1995-96 the Fine Arts Group was formed by the late Larry Basch. The purpose of the group was to give SPS members a better understanding and appreciation of the work of fine art photographers.



SPS High School Photographic Awards were initiated by Tom Knight to recognize talented high school seniors interested in the field of photography in the Capital Region. Two awards of \$200 each were presented.

In November of 1995, SPS sponsored "An Evening with Dewitt Jones", one of America's top professional outdoor photographers. *[Continued on page 6]*

SPS: The Last 15 Years

[Continued from page 5]

Ken Deitcher formed a new Computer Graphics Group in January of 1996.

The *FOCUS*, under the editorial direction of Ruby Gold, took 11^{th} place in the PSA Bulletin Competition.

In 1996-97 the Mentoring Program was reintroduced.

Ken Deitcher set up the club's first Web page. The address was http://members.aol.com/Kendeitch/Ken.html.

That year Ruby Gold accepted a 3^{rd} place honor for the *FOCUS* in the PSA Bulletin Competition.

In 1997-98 the student merit scholarship program moved away from the high school student and focused on the 2 and 4 year college student. Finalists received awards totaling \$600.

After a two year hiatus, the photo Grab Bag was resurrected with 25 members responding to the call.

In the summer of '98, SPS members photographed the Empire State Games in the Capital Region under the direction of Tom Knight. Tom managed to get Kodak to donate 300 rolls of slide film for the project. From the 9,000 exposures made, four club members selected 280 for the final presentation. This photo essay was used by the Empire State Games Committee to promote volunteerism and corporate sponsorship throughout the state.

In the summer of 1998 SPS member, Pat Murphy, created a new comprehensive Web page for the club. Our new address was: http://www.dolgeville.k12ny.us/sps/sps.htm.

Ruby Gold accepted 4th place in the PSA Annual Bulletin Competition for her work on the *FOCUS*.

The Board of Directors, at its August meeting, gave lifetime memberships to those who had been SPS members for thirty or more years: Kay Stevens, Donald Krauter, John August and family, Max and Sally Tiller, Glenn M. Roe, Carole and Ken Deitcher, Edith M. Raviola, and Robert E. Scribner.

In 1998-99 the Photo Essay Group purchased a dissolve unit and slide sync system to improve the quality of the photo essays of the club members. This year also saw the addition of a Print Photo Essay.

In the year 2000, the Photo Essay and Mentoring Groups merged and a new Print Photo Essay was introduced.

A 2-day seminar in August with renowned outdoor photographer, George Lepp was sponsored by SPS.

The *FOCUS* in 2000, under Ruby Gold, received more accolades from PSA with a 6^{th} place showing in their Bulletin Competition. In 2001 the newsletter placed 7^{th} overall (out of 69 large clubs), and took 2^{nd} for the best use of photography and 5^{th} for front page cover design (out of 120 clubs.)

As SPS concludes its 80th anniversary year, it continues to be a strong and vibrant organization. Its strength, perhaps, lies in its willingness to recreate itself over and over, and its strong leaders who step forward to implement those changes.

Ken Deitcher, MD, FPSA

by Jane Riley [Reprinted from the FOCUS, January 2000]



Ken Deitcher is one of the senior members of SPS. Year after year Ken has been one of the top Print makers in the club. It is not surprising that he is one of our most honored and published members. It would take several pages to list his accomplishments, so I have chosen to mention only his most recent awards and honors. In 1998, Ken received first place in the Daughters of Sarah Nursing Home Photo Contest; an honorable mention in the Computer enhanced category of the Popular Photo Great Print Contest; a New York Institute of *Photography* award of merit for the topic of sports and fun; and in 1999, he had fifteen acceptances in the Hasselblad Super Circuit. In 1998-99, he had photos published in Scholastic News, My Weekly Reader, Know Your World, a psychology textbook, and an Italian calendar. Somehow, he also found time to write four articles for the PSA Journal. Always a strong supporter of PSA, in 1998 Ken received the Charles Keaton Memorial Award for outstanding contributions to the society. This is a most prestigious award, of which Ken is very proud.

Ken is a very enthusiastic, self-motivated person, who never seems to slow down and always manages to stay fresh. Ideas and inspiration come to him from everywhere, he says, but especially by constantly reading the various photographic and artistic magazines. "It's important to know what is going on in the field in order to stay current," he says. If Ken gets into a slump, he goes through old images and reworks them until new ideas come. But these days, his favorite source of inspiration is his computer software.

[Continued on page 7]

Max Tiller

by June DiPisa [Reprinted from the FOCUS, Nov.2000]

In 1946, when Max Tiller graduated from high school wanting to be a photographer, he thought he wouldn't have to talk to people. Obviously, that all changed. When he graduated from the School of Modern Photography in New York City two years later, they showcased Max's work in their ad stating "Armed with polished versatility and poise, his bright future in studio work seems assured."

Life brought many opportunities. Over his long career, Max worked for the General Electric Company at the Malta Test Station photographing the testing of rockets. He next became the campus photographer for Hudson Valley Community College doing PR work and publications. He worked in a retail business with his dad and he managed the Audio Visual Department for St. Peter's Hospital until he retired in 1990.

In the late 1950's Max started attending photography clubs as an outlet for his creativity and skills. He had been to the Albany Camera club, but the way SPS was run impressed him because many people could have a voice in presenting their views. He judged for SPS, became a board member and served as president. Max was so successful in competitions, that the Schenectady Gazette, which published a column about SPS in the 70's and 80's noted that they lost count of his wins! In 1975 an article in Petersen's Photographic influenced Max, which lead to his signature work on solarization. His wife Sally has always been a great supporter of his creative side.

When Portriga paper was discontinued, Max was disconcerted. In 1992 he gave up the dark room but his good friend, Ken Deitcher pushed him onward. Max, the purist, finally went digital! By 1999, he had his first solo show "Film to Inkjet." In September 2000, he had his second show at Temple Gates of Heaven in Schenectady.

Max will tell you the most important thing about photography, and often life, is timing - being there at the right time with the right equipment. He states, "Photography is the only method known to man to capture a piece of time." There is an air of reflection in Max's work. Two of his favorite photographers are Yousef Karsh and Robert Doisneau.

Max Tiller has practiced his philosophy of creeping before one walks and now he walks tall with many life achievements to gaze back upon.

Ken Deitcher [Continued from page 6]

When the computer software took a photographic turn, Ken was ready to go digital for three reasons. First, he has always loved nature photography, but due to arthritis in his ankles, he could no longer walk long distances in the fields. Second, his hands were reacting to the chemicals used in the dark room, even with rubber gloves. And the third reason is that he loves change and is always ready for a new technique. The digital darkroom has become a weekly challenge of about forty hours, but be loves every minute. It relaxes him and is a form of escape, he admits. Ken knew earl on that digital prints were not to everyone's taste (yet) but it was "here to stay!" He has very excited about what he calls the "limitless possibilities" of digital photography." There is no end to what you can produce," he says, with excitement in his voice.

Ken's talent and creativity serve to keep his work on the cutting edge, but what endears him to all of us is his generosity of spirit. He worked hard to establish the Digital Group and has helped many members become digitizers too.

Ken got his first camera when he was 10 years old, a Kodak Brownie. His early photos were of family gatherings, but he always was interested in composition and natural history subjects.

Ken is most proud of his awards from the Photographic Society of America and his publications in international nature magazines. He got started in photography seriously when he purchased an enlarger for his son. His son lost interest and his own increased to the point where he joined SPS. SPS has given him knowledge and fellowship with his peers.

Ken loves to photograph natural history subjects such as insects and reptiles and to create digital images. He doesn't enjoy when his computer "crashes" and he loses his creations. His photos improved when he joined SPS over 45 years ago, and his mentor at that time was one of our veteran members today, Max Tiller. He is a private person who likes to teach on a one to one basis.

Ken can devote 5-6 hours to creating an image and still be dissatisfied. If he could, he would enjoy world travel and photograph exotic people and places. But his arthritis has confined me greatly. In one of his most significant accomplishments at SPS, Ken got the Digital Group motivated and was able to help many members bridge the gap between conventional photography and electronic imaging.

Visit Jon Shapiro's blog (last month's speaker - "Vagabonding at 60") at <u>http://jonshapiro.travellerspoint.com/</u>

October Print Competition Winners



Luba Ricket won 1st place in both Assigned (**Dove Promises**, above) and Color (**Sand Strollers**, below), both photographed with an Olympus C7000 camera. **Dove Promises** was shot around noon at home in window light; contrast adjusted before printing. **Sand Strollers** was shot in evening light at Hilton Head Beach. The digital file was made into a Photopolymer Intaglio print at a workshop at the Ragged Edge Studio, in Cohoes. The plate was inked with color inks and run through a press onto satin material.



Very Dark Chocolate $(2^{nd} place Assigned)$ is by Jeff Altman.





Doug Mitchell photographed **Frozen in Time** (1^{st} place Monochrome, above) with a Canon 40D and EF 24-70 mm f/2.8 lens @ F/8, 1/100 sec. ISO: 100, mid morning at Congress Park in Saratoga Springs. Black & white conversion done with Topaz Dark Charcoal. **Luba Ricket** shot this image of the State Education Building: **Contact Columns** (2^{nd} place in Monochrome, below) in May 2007 on her lunch break, with an Olympus C7000. The original photo was flipped to give a graphic image. The flipped image was made into a Photopolymer Plate, inked with blue ink and pressed onto Arches Art paper.



October Projected Competition Winners



Connie Frisbee Houde photographed **Fishermen, Ghana** (1st place Assigned) in very late afternoon at Cape Coast, Ghana, with a Canon 50D and 70-200 mm. lens @ ISO: 200. We had very little time in this area of Cape Coast. We were visiting one of the Slave "castles" perched right on the coast with the Ocean lapping at the "door of No return" where the slaves were loaded onto ships for the US and other ports. After the tour I snuck outside one of the upper level rooms and was met with a feast for the eye of these men mending their nets. With no time or way to reach them from where I was, I chose to use my telephoto at its longest range to capture them at work.

Barb Lawton captured **Summer's Beauty** (2^{nd} place General) in her backyard on an afternoon overcast, with a Canon 50D and Tamron 18-270 mm. IS lens @ F/5.5, 1/250 sec. ISO: 200. The original photo was captured in color and converted to B&W with NIK Silver Efex Pro 2. A small area of color was brushed back in using a CS5 layer mask. The photo was finished with OnOne Photo Frame.





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Jeff Perkins photographed these Soldier's Hands (1<sup>st</sup> place Assigned, above) with a Konica Minolta Maxxum 7D DSLR and Minolta 50 mm. f/2.8 lens on a tripod @ F/3.5, 1/125 sec. ISO: 200, at Saratoga Congress Park, around 11 AM in natural light. Phil Olivo bagged 2<sup>nd</sup> place, Assigned for Hannah's Hands (below) shot with a Nikon D300 and Tamron 17- 270 mm. lens @ F/10, 1/640 sec. ISO: 200, in Schenectady in natural afternoon light. Phil was taken by the colors in the peeling paint, the roughness of the wood and the model's smooth skin and nail polish. All these elements came together for this composition.
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October Print Competition Results

Assigned Topic: Chocolat				
1	Luba Rickett	Dove Promises		
2	Jeff Altman	Very Dark Chocolate		
3	Max Tiller	Your Choice		
HM	Julie Palyswiat	Whitman's Chocolate		
Color				
1	Luba Rickett	Sand Strollers		
2	Sean Sullivan	Mike's		
3	Ken Deitcher	Chopper Motor		
4	Linda Wroble	No One's Coming		
5	John Saville	Hello Irene		
HM	Doug Mitchell	Farmer's Table		
НМ	Kim Koza	Pear Trio Done Old School		
HM	Ken Deitcher	Lure		
НМ	Jeff Altman	Small Town Summer Night		
Monochrome				
1	Doug Mitchell	Frozen in Time		
2	Luba Rickett	Contact Columns		
3	Jeff Altman	Basket Workshop		
4	Julie Palyswiat	Forward March		
HM	Barb Lawton	Woodstock, Vermont		
HM	Rob Near	Demo		



Untitled portrait 1 (3rd place Assigned Projected) by **Dale Winsor**.

October Projected Competition Results

Assigned Topic: Faceless Portraits			
1	Jeff Perkins	Soldier's Hands	
2	Phil Olivo	Hannah's Hands	
3	Dale Winsor	Untitled portrait 1	
4	Jill Peckvona	Always By Your Side	
HM	John Berninger	The Lookout	
HM	Ken Deitcher	Pride Parade	
HM	Luba Ricket	Champagne Shoes Wig	
HM	N. Sukumar	Shy	
General			
1	Connie Frisbee	Fishermen	
	Houde		
2	Barb Lawton	Summers Beauty	
3	Luba Ricket	Fire Hose	
4	Jeff Altman	Charles at Work	
5	Ken Deitcher	Walking Wounded	
HM	Ken Deitcher	67	
HM	Max Tiller	The Bridge	
HM	Aavo Merend	Newport Bay Bridge 2	
HM	Cynthia Placek	Alaska in the Fall	
HM	Bill Lanahan	Harris Beach Sunset	



Luba Ricket shot **Fire Hose** (3^{rd} place General Projected) with a Nikon D80 and Tamron 18-250 mm. lens @ f/8; 1/200 sec. ISO: 200, around noon in her Colonie neighborhood. The sky was gray, and it started to drizzle. She desaturated the image in Photoshop; then the fire, smoke, hose and hydrant were selected to brush back the original color. Gradient map was used to darken the gray sky.



Mike's (2^{*nd*} place Color Print) by **Sean Sullivan** was shot with a Nikon D700 and Nikkor 24-70 mm. lens @ f/2.8;1/400 sec. ISO: 800, around 10 AM in ambient light on Erie Blvd. This is a single-image HDR with some Topaz; some cloning to remove ugly power lines and pole. Printed on Epson 1400.

"I know what I like: An art critic's process"



David Brickman © by Richard Lovrich

"I know what I like: An art critic's process" will expose what goes on in one art critic's mind as he approaches an exhibition and prepares to write about it. Unlike many visual art writers, David Brickman tries to keep the language straightforward and the concepts drawn directly from observation, rather than relying on a lot of theoretical analysis or deep research to write his reviews. The result is a fresh, easy-to-read, but still thoughtful and challenging approach to the experience of looking at and thinking about art in all its forms. On Fine Arts night (Nov.30th) Brickman will use examples from the blog to describe his working process, address elements of a gallery or museum exhibition that are often overlooked (such as labeling or sound), and delve into particulars of written language. Brickman will also open up the floor early in hopes of having a stimulating discussion on issues of writing about art.

Bio: David Brickman has been an exhibiting photographer, art critic, and curator for over 30 years. He received a master's degree in business administration from The College of Saint Rose in 2011 and worked as the Graduate Assistant at Saint Rose's Esther Massry Gallery in 2010-11. He is a current member of the Board of Trustees and longtime member of the Exhibits Committee of Albany Center Gallery. David started his art criticism blog, Get Visual, in December 2008 while working as Assistant Features Editor at The Daily Gazette in Schenectady; he has continued the blog on his own since then, posting nearly 200 reviews in a little under three years. Get Visual can be found online at <u>http://dbgetvisual.blogspot.com</u>

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Wednesday at 7:30 p.m. from October through May to promote and present informative programs, activities and competitions in the photographic arts for photographers throughout Schenectady Photographic Society and its contributors. The contents of the newsletter are copyrighted. No material herein may be reproduced in any manner without the written meets at the First United Methodist Church, 603 State Street, Schenectady, New York. Parking and entrances are on Chapel Street, a one way street off Nott Terrace. Guests are The Focus newsletter is included in the membership dues. SPS permission of the Editor or the material's specific contributor. The Focus is published ten times a year by the Schenectady Photographic Society. The organization meets each velcome at all regular meetings. **If you change your email or mailing address, let Bob Riccardo know at <u>briccardo@verizon.net</u>** the Capital District. Members range from novice to expert. Annual dues are \$40.00 for individuals and families. 0