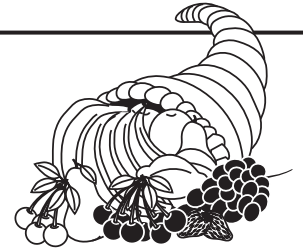




# FOCUS

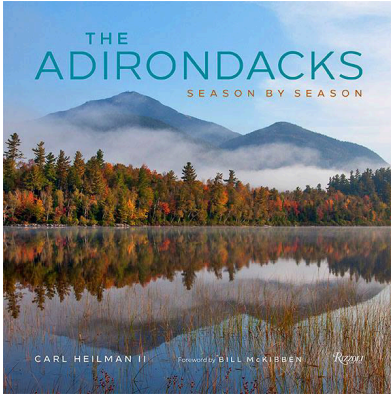


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November 2016

## CARL HEILMAN II: "Giant - 12 Months" November 16



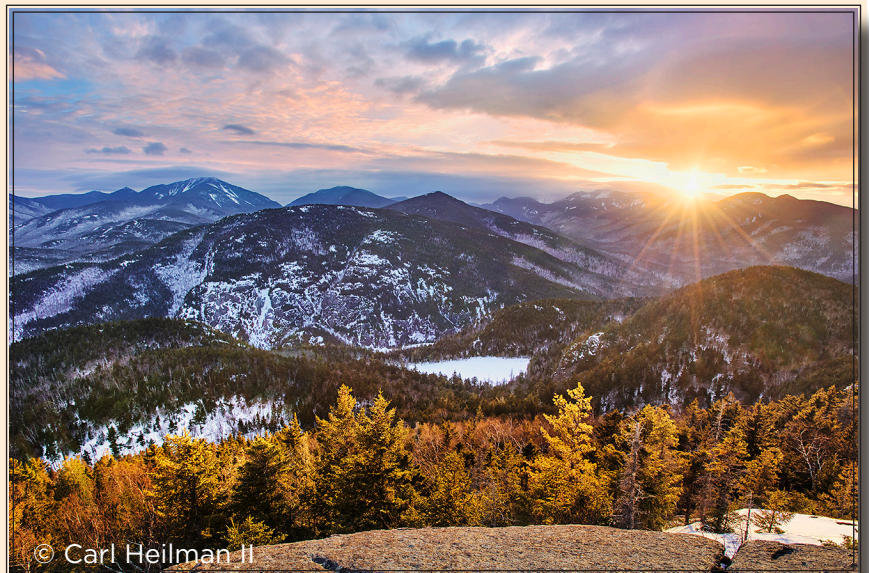
Carl's new book, *The Adirondacks, Season by Season*, will publish in March, 2017, and should be in stores around the region next summer.

Renowned master landscape photographer, Carl Heilman II, has been photographing the Adirondacks and other wild landscapes for over 40 years, and he has taught and inspired hundreds of photographers in his seasonal photography workshops and tours since the early 1990's. One of his specialties is being able to predict and coordinate regional weather conditions with a photo location to capture subtle nuances and stunning landscapes time after time. Carl's photography has been published and used around the world in books, calendars, periodicals, prints, and museum displays, and his evocative Adirondack AV shows can be seen at The Wild Center in Tupper Lake, and View, Old Forge. Carl is the featured photographer in the recent PBS special, *The Adirondacks*. He has run a full time photography business since 1997 that includes wholesale and retail fine art prints, stock photography, publishing projects, and commission work, in addition to his workshops and tours.

His guidebook to regional photo locations, *Photographing the Adirondacks*, as published in 2013 by Countryman Press, and his books on landscape photography techniques have been published and translated internationally by Ilex Press in the UK. These include *Advanced Digital Landscape Photography* (Ilex Press 2010), *101 Top Tips for Landscape Photography* (Ilex Press, May 2014), and *The Landscape Photography Field Guide* (Focal Press / Ilex Press, fall 2011). The field guide is a 4" x 6" handbook that easily fits in a camera pack. The text is cross referenced, with an index and glossary as well as reference pages for a full digital workflow plus reference pages of shooting guidelines and tips.

Carl's coffee table books have been published by Rizzoli, Voyageur Press, and North Country Books. He has three published Adirondack books, three more for New York State, and another on the Coast of Maine. His most recent book, *The Adirondacks: Season by Season* (see photo) will be published by Rizzoli in spring 2017. He supports a number of regional environmental organizations with his photography, and has also worked with different arts group in the area.

When Carl is not in the office or garden, or traveling to another wilderness region somewhere, he can be found in summer paddling the wild Adirondack waters in his lightweight Hornbeck canoe, and in winter, snowshoeing or skiing his favorite Adirondack mountains. More information on Carl, his various projects, and an up-to-date schedule of workshops, descriptions, and events can be found on Facebook, and on his website: [www.carlheilman.com](http://www.carlheilman.com).



© Carl Heilman II

Continued...

## “Giant - 12 Months” -Continued...

On November 16th, Carl will treat us to his presentation of “Giant - 12 Months.”

“In fall of 2014, the Art Director of *Adirondack Life* asked if I would consider photographing the same scene in each month of a calendar year. The location was my choice, but it needed to be ‘Adirondack,’ and feature lakes and mountains. After considerable thought and research, I chose a location along the Giant Ridge trail that overlooked Giant Washbowl, the Dix Range, and the Great Range, as well as Algonquin and Mount Marcy. What started as a monthly shoot quickly turned into a major project. I traveled to and photographed from this same location 35 times in 2015, capturing a wide variety of moods and conditions. From Jan 13 to Dec 30, I shot stills, video, and time lapse. The time lapse sequences perhaps best convey the diverse visual impact of this year-long Adirondack experience.”



© Carl Heilman II

Carl Heilman II



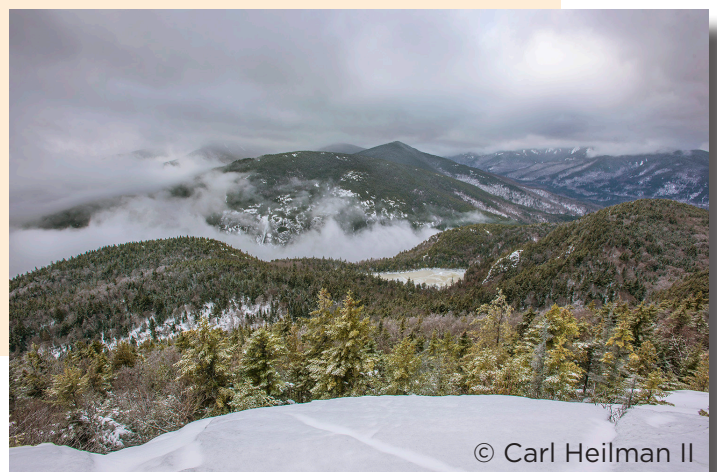
© Carl Heilman II



© Carl Heilman II



© Carl Heilman II



© Carl Heilman II

©Schenectady Photographic Society and its contributors. The contents of this newsletter are copyrighted. No material herein may be reproduced in any manner without the written permission of the Editor or the material's specific contributor. The *Focus* is published ten times a year by the Schenectady Photographic Society. SPS promotes and presents informative programs, activities and competitions in the photographic arts for photographers throughout the Capital District. Over 100 members, ranging from novice to expert, share the theory, application and fun of photography at Society meetings. We meet Wednesdays at 7:30 pm from October through May at the First United Methodist Church, 603 State Street, Schenectady, NY. (Parking and entrances are on Chapel Street, a one-way street off Nott Terrace.) The Schenectady Photographic Society is a member of the Photographic Society of America. Visitors and guests are always welcomed. For more information on our Club and the current season calendar check out our website: [spsphoto.org](http://spsphoto.org).



# SPS WANTS (NEEDS!) YOU TO PARTICIPATE IN OUR MEMBER ROUNDTABLES

Our first two “roundtables” have been a success...and there are more scheduled for this season. We would like as many SPS members to participate as possible - and hope that one (or more!) of the subjects below piques your interest. You are invited to share your knowledge, talent and experience with the group. Here are the dates and subjects, and the people to contact to arrange for your participation. Thank you!

## Print Nights:

May 3 - Who/What Inspires You?

To participate in *Print Night Roundtables*, please contact our Print Competition Chairs:

**Rebekah Sokol**  
rebekah.b.sokol@gmail.com

**Ray Hendrickson**  
Henriksonr@beverwyck.com

**Guest Speaker Night** - February 15  
What's in Your Camera Bag?

To participate in *What's In Your Camera Bag?* contact:  
**Linda Tommasulo** - focuseditor@icloud.com

## Projected Nights:

November 9 - Lightroom Workflow  
February 8 - Mirrorless Cameras  
March 8 - On-line Photography Courses  
April 12 - Post-processing Plug-ins  
May 10 - Keeping your Focus Over the Summer

To participate in our *Projected Night Roundtables*, please contact our Projected Competition Chairs:

**Sean Sullivan** / sullise@gmail.com

**Brian Sherman**  
brian.sherman001@gmail.com

**Jeff Plant**

More details will be provided in future editions of the *Focus*. In the interim, if you have expertise or experience (good or bad!) with any of the Roundtable subjects, **please** volunteer to participate.

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## KEN DEITCHER IMAGE WINS HM FOR PSA PID CREATIVE END OF YEAR (2015-2016).

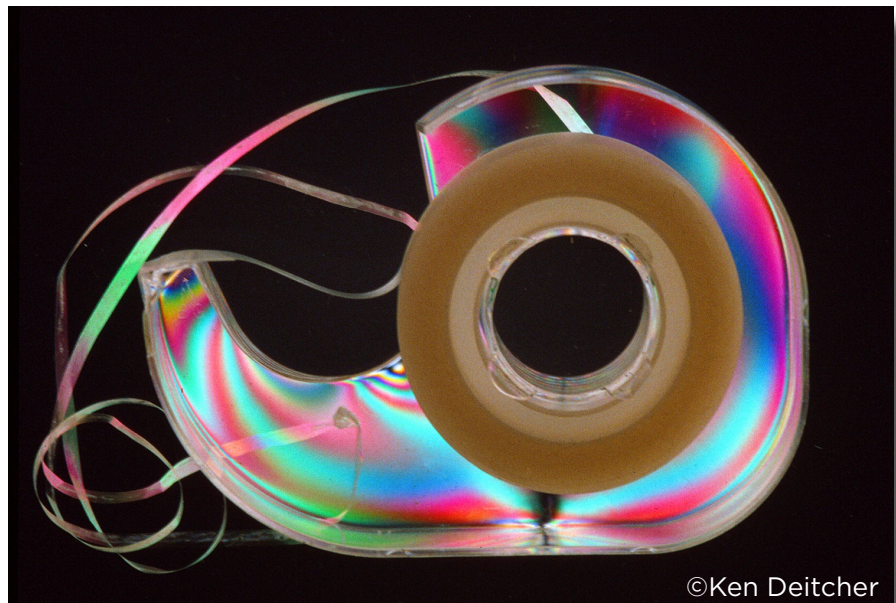
Ken's Technique:

Materials:

Scotch tape  
Polarizing sheet  
Polarizing filter on camera

- 1/ The tape was placed on polarizing sheet (obtained from Edmund Scientific Co) on a light box.
- 2/ Polarizing filter on camera.
- 3/ Filter rotated for max effect.

According to Ken, “This was a no-brainer to set up and can be used with other plastic material.”



©Ken Deitcher

# INTRODUCTION TO PSA COMPETITIONS

November 2

presented by Sean Sullivan

SPS is a member of the Photographic Society of America, and we regularly compete in inter-club competitions. It's a great opportunity to see how your work fares against photographers from other clubs and locales. Sean Sullivan is the Inter-club Coordinator this season and, on November 2nd, will discuss in detail how you can participate in these competitions on a regular basis.



You have seen Sean distribute ribbons that members have won. Well, you can win too! There are a number of different photographic categories in which to compete, and uploading the images to the SPS website is easy.

Not convinced? Hopefully Sean's presentation will entice you to give it a try. As they say, "Hey, you never know!"

**November PSA Interclub Competitions/Deadlines:  
Photojournalism - November 5  
Travel - November 5**

*Image Size: The maximum allowed dimensions: 1024 pixels wide (horizontal) or 768 pixels high (vertical)  
JPEG Format Only / 1.7 Mb maximum file size / sRGB Color Space*

*SPS submits 6 images, with no more than 2 by any one maker.  
Please do not upload 10 images, pick your top 2 and upload those.  
Join us November 2nd for all the details!  
(Note: only paid SPS members may participate.)*

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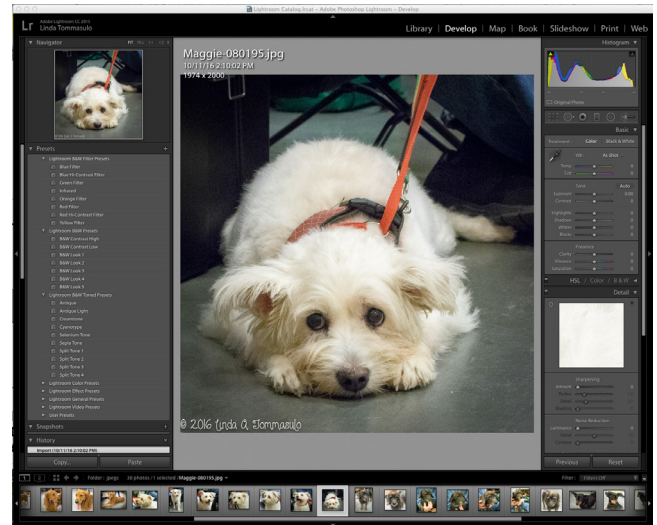
## ROUNDTABLE DISCUSSION: LIGHTROOM WORKFLOW November 9

Mystified by Lightroom? In addition to being a great "digital darkroom" tool, it is an excellent way to keep track of and catalog your images. Of course there are many, many ways to do this - and your fellow SPS members participating in this roundtable discussion will give you some insight into their tips and techniques.

You can start by importing your photos directly into Lightroom. Once your images are cataloged and easily within "reach," you can do many of your major edits (in some cases, ALL of your edits) in Lightroom.

It's easy to create "Collections" of your favorite images, or sorting them by subject (i.e., textures, sky, flowers, etc.). The Collections do not duplicate the files - they are just a way to access them. Change the original file, and it will modify that same file if you have it stored in one--or more--Collections.

Some other features of Lightroom: You can rate your images, delete them (from the Lightroom catalog, or from the hard drive as well). You can batch process (that is, modify one image and apply those modifications to a group of images).



You can, of course, export images, print images, create books - and more.

A subscription to the Adobe Creative Cloud for Photographers will keep your Lightroom and Photoshop programs up-to-date for just \$10/month (+tax). Learn more on November 9th.

# MENTORING: UNDERWATER AND DRONE PHOTOGRAPHY November 30

presented by Andrew Deitsch

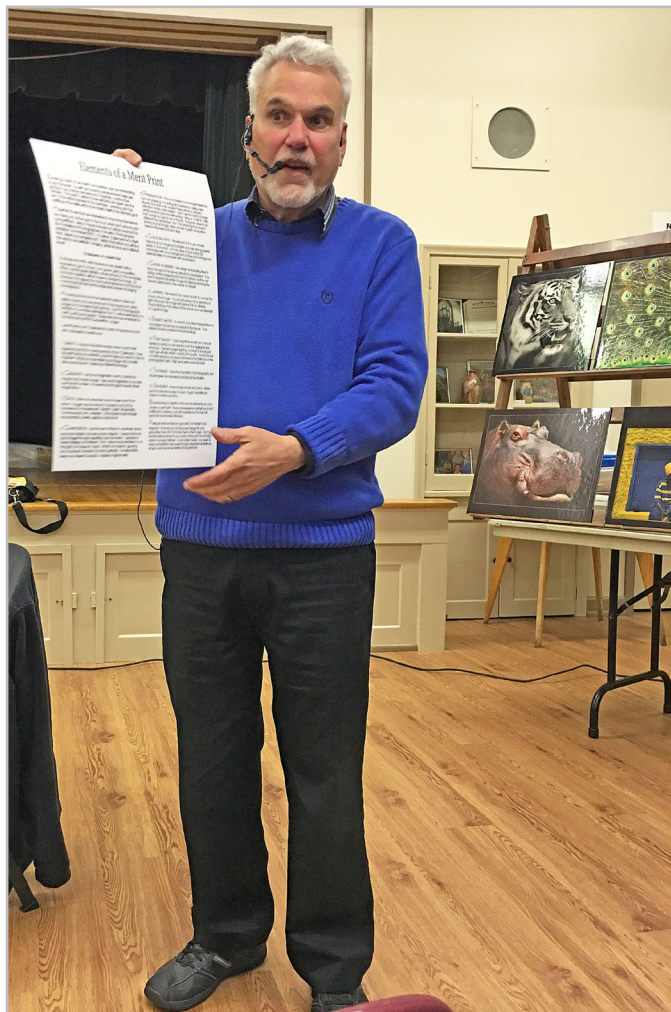
*Note: No need to bring cameras for this mentoring session.  
This will be a "watch-and-learn" presentation.*

Andy has always been interested in photography, but it wasn't until 2011 when he had the opportunity to borrow an underwater camera that he started to take his photography more seriously and began taking a number of underwater photography workshops. Since then, he has taken all forms of photography more seriously but most enjoys underwater photography, aerial photography with his drone and land-based wildlife photography.

In pursuit of his images, Andy has traveled to the far reaches of our planet including Indonesia, Palau, Solomon Islands, Israel, Egypt, Australia, Philippines, Galapagos Islands, Mexico and all over the Caribbean. He has won several photography competitions and his images have been published in magazines worldwide. His work can be found online at [www.andydeitsch.com](http://www.andydeitsch.com) as well as [@andydeitschphotography](https://www.facebook.com/andydeitschphotography) on Facebook.



# Elements of Award Winning Images



*At the end of his presentation on The Psychology of Color, Ken Bovat introduced us to the 12 Elements of a Merit Print.*

The world of photographic competitions can seem like a tricky place to navigate. How can pieces of artwork be judged? Isn't it all up to aesthetics and personal preference? On the surface it would seem so, but overall there are 12 elements that have stood the test of time to make an art piece or image successful - regardless of personal taste.

The Photographic Exhibitions Committee (PEC) of PPA uses the 12 elements as the "gold standard" to define a merit image. PEC trains judges to be mindful of these elements when judging images to the PPA merit level and to be placed in the International Print Exhibit at Imaging USA, the annual convention. The use of these 12 elements connects the modern practice of photography and its photographers to the historical practice of photography begun nearly two centuries ago.

Entering a print at any print competition can be intimidating to say the least. As with any learning environment there are going to be positive remarks and hopefully constructive criticism. The spirit in which those remarks are taken are the key to the effectiveness of the exercise. Learning and the uplifting of the skills within the industry itself is the ultimate goal.

Hopefully those that are interested in improving themselves are taking an active part in the local, state and national print competitions. Below I have included an article prepared by the Professional Photographers of America Photographic Exhibition Committee (PEC). It outlines 12 elements of a Merit Print. Read and understand it. Within that article you will find the keys to successfully hanging prints at local and national levels.

## 12 Elements of a Merit Print

In all aspects of life, first impressions are usually lasting impressions, good or bad. So it goes in print competition. When a photograph initially comes around on the turntables, that first impression either makes or breaks the image. So therefore, it is agreed by many photographers that this is the more important element in subjective analysis of judging photography.

As everyone has his or her personal opinions, likes and dislikes, there has to be some sort of standards from which judges can formulate their opinions. The PPA Photographic Exhibition Committee established the 12 critical elements of a merit quality photograph. These elements are endorsed by the International Print Competition Judges.

1. **IMPACT** - Impact is the first reaction when a print is first observed and is the most important of the 12 elements. Does the print hold your attention, does it make you want to look at it further? What you have titled your image can actually take away impact. Make your title fit the image.

2. **CREATIVITY** - Let your imagination work to create an image that is totally unique. Use your imagination to transfer your ideas to others. You want your images to spark others' imaginations.

3. **STYLE** - Style can separate one's images apart from others. Images can be done in the style of any of the Renaissance, Impressionistic, Realist, Cubist, Modernistic, Contemporary, etc., Masters. Other styles could include documentary, scenic, glamour and so on.

4. **COMPOSITION** - Use the rule of thirds to creatively place your main subject and secondary objects. Create rhythm in your images through repetition and symmetry. Use lines to create design and interest. Don't allow horizontal lines to cut through your subjects' heads. Watch for objects growing out of people's heads in location portraits. For separation, keep your subject's heads in a darker or lighter area.

# Elements of Award Winning Images

5. **PRESENTATION** - How you present your images takes the form of cropping, mounting and underlays. Using color directly from the main subject helps direct a viewer's attention to the main subject. Don't use too bold a border as this tends to become distracting. Using a 1/16th to 1/8th inch border is a good rule of thumb. However, dare to be different! But remember, don't do anything that doesn't enhance your image. Refer always to print competition rules for thickness and print sizes.

6. **COLOR BALANCE** - This element is the use of color harmony in an image such as light and dark, strong against weak or vice-versa. Do the colors of your subject(s) harmonize with your background or does your background deemphasize or compete with your subject.

7. **CENTER OF INTEREST** - Use design and leading lines to draw the eye of the viewer directly to your subject. Your design of the image should hold the viewer captive, yet free to explore the entire image but always returning the viewer's eyes back to the center of interest.

8. **LIGHTING** - This means the correct quality to convey the mood of the image. You should always have direction of light otherwise the image will appear flat and lifeless. Proper lighting of the views of the human face are essential to a great image.

9. **SUBJECT MATTER** - A correct and clear interpretation of your subject should be conveyed to the viewer. Your subject should correlate to its surroundings.

10. **PRINT QUALITY** - Color negatives should be of proper density for prints to hold detail in both the highlights and shadows. Camera angles, lighting, contrast of scene and color use will also effect overall print quality. Avoid the use of matte sprays or any spray the lessens the brilliance of the photographic print. High gloss prints score the best.

11. **TECHNIQUE** - This is the foundation of photography, but art principles are necessary and should be studied.

12. **STATEMENT** - Every image should tell a story. Make sure that the story is easy to read. Again your title can make or break your story.

By producing a majority of the above elements, you can create a merit print. Personal experience will tell you that it is difficult to achieve, but with experience the task will become more easily attained.

Posing should be fluid and graceful, not straight and stagnant. If hands can not be posed elegantly and gracefully, then don't include them in the image. Don't get emotionally involved in your work to the point of not being able to accept criticism. To be able to learn, you need to enter competition because through subjective analysis we all grow and become better photographers.

## THE EVOLUTION OF THE 12 ELEMENTS Per Bob Hawkins, CPP, M.Photog.MEI.Cr.: (Reprinted from the PPA website)

One hundred and fifty years ago, the science of photography was only available to those folks hearty enough to pursue the craft in horse-drawn darkrooms. The film of the era was emulsion slathered on glass plates, and the cameras weighed as much as many of the photographers. At that moment in history, aesthetics was probably not uppermost in the minds of the practitioners.

By studying the works of early photographers, it becomes obvious just how rapidly that changed. Those photographers weren't content just recording a scene from eye level or letting the background be whatever was there. The men and women practicing photography in those early days showed an interest in arranging the elements of their photographs; showing ingenuity and creativity improved the impact of those images. Proper composition and print presentation evoked a style recognizable in many of the earliest photographers' work. The choice of subjects, use of lighting, a defined center of interest, plane of focus and the balance of physical elements and tones in the scene often made the viewer see exactly what the photographer wanted to be noticed first – telling a story without a sound uttered or a word written. Since every photograph of this time was made by hand, photographers of the era had to be craftsmen. They were concerned with the final quality and technical excellence of their photographs, not to mention finding new ways to produce good work in varying situations.

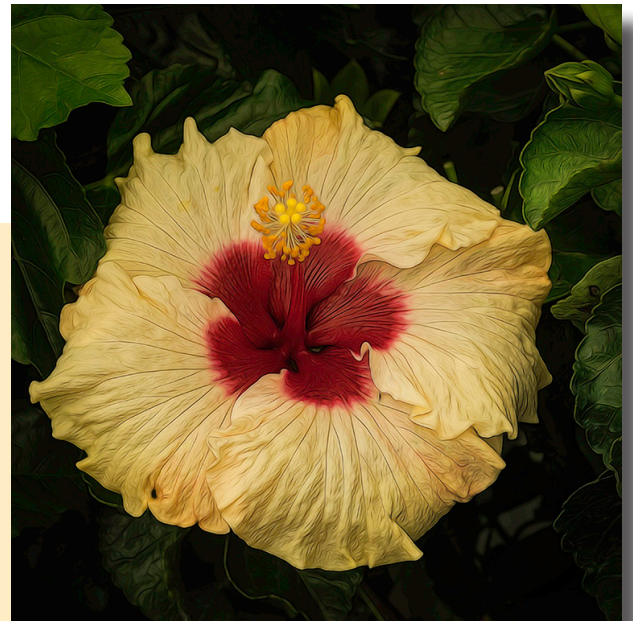
Today those large film cameras have been replaced by much smaller digital cameras that can be carried everywhere photographers go. Horse-drawn darkrooms exist only in museums, and except for those purists who love the process and qualities of film, the days of making each photograph by hand are gone forever. The modern darkroom lives in the virtual realm inside a computer the size of a small suitcase. Visual artists produce their images with high-end ink-jet printers or send their digital files over the Internet to a retail processor for finishing. However, the earlier photographer's desire to improve the photographs they made by attending to the details of their work still lives on in the modern image makers of today.

Twelve elements have been defined as necessary for the success of an art piece or image. Any image, art piece, or photograph will reveal some measure of all twelve elements, while a visually superior example will reveal obvious consideration of each one.

1st PLACE  
OCTOBER WINNERS  
\*PROJECTED\*



1st Place Assigned  
(Topic: Macro)  
"Red Flower" - © Robert Coppola



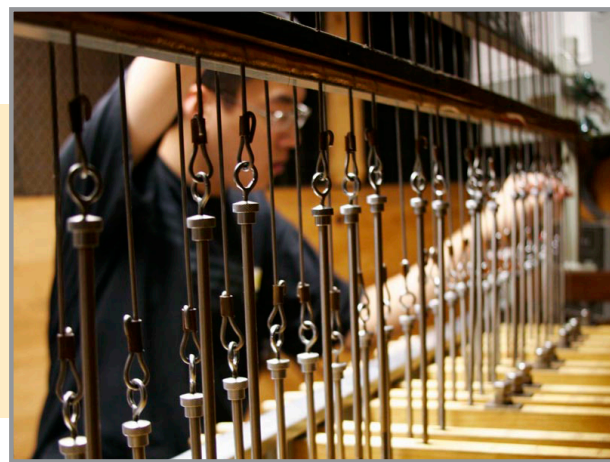
1st Place General  
"Yellow Hibiscus"  
© Linda Tommasulo

*To see all present and past winning images (including Honorable Mentions), log on to [www.spsphoto.org](http://www.spsphoto.org), click: Enter / Competitions / Recent Winners / Past Winners.*



2nd Place Assigned  
"Milkweeds Last Hurrah"  
© Barb Lawton

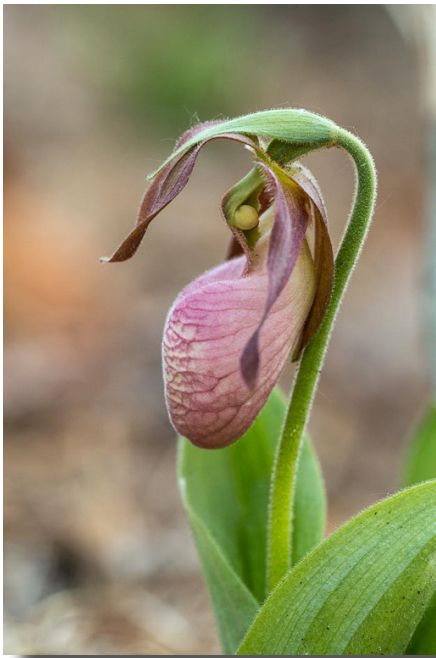
2nd PLACE OCTOBER WINNERS  
\*PROJECTED\*



2nd Place General - "Carillon Player"  
© Drue Sokol

**PROJECTED JUDGE:** Photographer **Robert J. Near** is a self-taught photographer who started back in the early seventies shooting 35mm B&W and processing in a traditional darkroom. He has since embraced digital technology. Robert is a member of the North American Nature Photographers Association, Columbia Council on the Arts, and SPS. His photographs have been published in magazines and used on book covers.





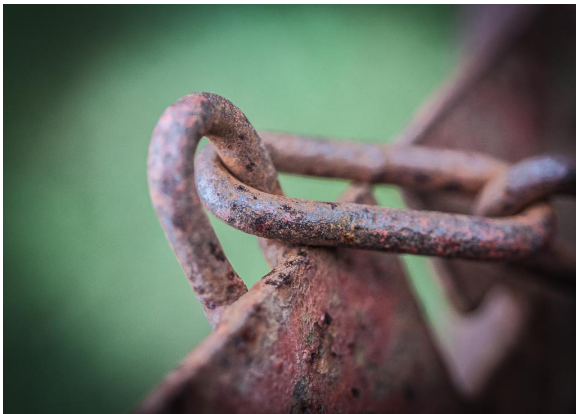
3rd PLACE  
OCTOBER  
WINNERS  
\*PROJECTED\*

3rd Place Assigned  
"Pink Lady Slipper"  
© Jennifer Wilkerson

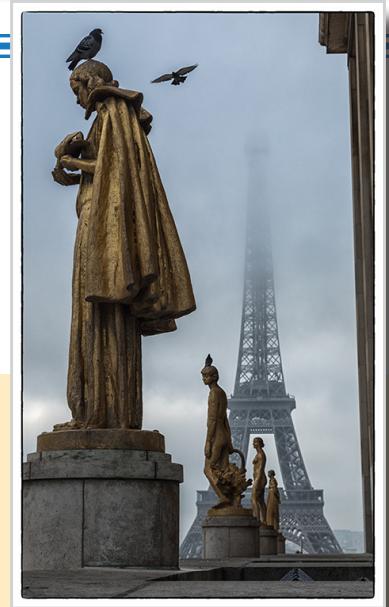


3rd Place General  
"Medieval"  
© Jeff Perkins

4th & 5th PLACE OCTOBER WINNERS  
\*PROJECTED\*



4th Place General  
"Fly Away Home"  
© Connie Frisbee Houde



4th Place Assigned  
"Rusty Gate"  
© Dan Steen



5th Place Assigned  
"Oriental Poppy"  
© Linda Wroble



5th Place General  
"Preview"  
© Jennifer Wilkerson

1st PLACE  
OCTOBER WINNERS  
\*PRINT\*



1st Place Monochrome  
"Angles and Curves"  
© Phil Olivo



1st Place General  
"In From the Rain"  
© Barb Lawton



1st Place Assigned  
(Topic: Transportation)  
"Dream Flight"  
© Linda Tommasulo



2nd Place General  
"Glow"  
© Sean Sullivan

2nd PLACE  
OCTOBER  
WINNERS  
\*PRINT\*



2nd Place Monochrome  
"Sunflower"  
© Jennifer Wilkerson



2nd Place Assigned  
"Breaking Out"  
© Ken Deitcher

**PRINT JUDGE:** Photographer Chris DeMarco received her BFA from Rochester Institute of Technology and her MFA from Pratt Institute. She has served as an adjunct professor for the College of Saint Rose, Saint Anne Institute and Russell Sage College.

## 3rd PLACE OCTOBER WINNERS \*PRINT\*



3rd Place Assigned / "Fly the Friendly Skies"  
© Dave Bennett



3rd Place General / "Kindeedjk Windmill"  
© Phil Olivo



3rd Place Monochrome  
"A Picture of Pitchers"  
© Barb Lawton



4th Place Assigned  
"Train Tracks"  
© Ray Henrikson

### Message from the President /Treasurer - Pat McCormick *SPS Expenses and Income - July to July Club Fiscal Year*

#### **Budget breakdown for 2015-2016 season:**

Rent \$2,000.00  
Insurance \$643.06  
Computer \$410.39  
Ribbons Awards \$375.06  
Betty Barker Awards \$62.64  
Quad Fold \$567.00  
Meet-up Group \$179.88  
Speaker / Workshop \$ 1658.40  
Newsletter and Postage \$236.81  
Annual Report \$519.75  
Youth Scholarships \$700.00  
PSA Dues (3 years) \$120.00  
Glennie \$20.00  
Smart Phone Judge Meal (Dan Burkholder) \$94.85  
Banquet \$1,164.94

**Total expenses \$8,752.78**

#### **Total income 2015-2016: \$7,425.00**

(97 paid memberships) workshop, banquet, shirt sales, ads in *Focus*

(Dues only cover about half of expenses)

Note that the expenses last season included a new computer, ribbons for future years and three-years' paid PSA membership, accounting for some of the shortfall.

#### **Budget breakdown for 2016-2017 season (estimated):**

##### *Expenses:*

Rent \$2,000.00  
Insurance \$568.00  
Trifold and cards \$243.25  
Ribbons \$91.92  
Newsletter and postage \$76.13  
Kickoff and workshop \$1,050.00  
Meal workshop \$102.24  
Supplies for print nights \$21.05  
**Total estimated expenses: \$4,152.59**

##### *Income Breakdown (dues to date):*

\$985.00 workshop  
\$100.00 Hunt's sponsorship kickoff  
\$100.00 Hunt's ad in *Focus*  
\$100.00 Frame destination ad in *Focus*  
\$50.00 Jim Craner ad in *Focus*  
\$2,970.00 dues at present time  
**Total income to date: \$4,305.00**

The board has been trying hard to reduce our budget, but it is a challenging task. Unfortunately, an increase in dues is mandatory to keep our Club "in the black."

Special Thanks to... John Ogden for donation of new coffee maker...for other donations for Kickoff...to Pat M for cookie and water donation for kickoff and regular meetings, and batteries for sound system, cards for print night, and to all who contribute to the Club during the season.

# SPS MEMBERS OUT AND ABOUT IN OCTOBER

2016 Scott Kelby Photowalk in Saratoga  
Our fearless leader: Sean Sullivan  
Saturday, October 1st.



Field trip to “The Way We Were” auto show in Ballston Spa, organized by Phil Olivo and Brian Sherman.  
Saturday, October 9th.



# HUNT'S SPONSORS WORKSHOP TO BOSQUE DEL APACHE



*Bosque del Apache  
Photography Intensive*

January 5th - 8th, 2017

PHOTO & VIDEO  
**Hunt's**  
**TAMRON®**



Gary Morgret

Experience the special treat of Bosque del Apache NWR's spectacular photograph wonderland. If BdA NWR has been on your "must visit" list, this is your opportunity...at the 3rd annual Photography Intensive Workshop offered this January 5-8, 2017. Cost is \$650, all meals included.

Schedule is subject to fine tuning adjustments based on weather. Workshop emphasis is on field opportunities with seminars secondary and subject to change. Times and order of seminars maybe adjusted based on field opportunities and weather.

Sponsored by Friends of the Bosque del Apache, Tamron, and Hunt's Photo and Video.  
Workshop pros include: Keith Bauer, Don Toothaker, and Mark Buckler

***For more information and/or to register:***

***<http://events.constantcontact.com/register/event?llr=sj7lnxqab&oeidk=a07eczxk1s736f4adda>***

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## **PLEASE COMPLETE THE SPS SURVEY!**

The Schenectady Photographic Society Board of Directors needs your help. In order to insure that the Society is providing the best possible value to it's members, we are asking that you take a few minutes to complete the SPS Survey. This will give the Board a feel for what our membership needs and/or wants for future programming. The poll is completely anonymous unless you choose to provide your contact information. You can access the survey on our website or Facebook page. At our meeting on January 11th we will discuss the results of the survey with the membership, and talk about any improvements or changes to be made going forward.



## **WEATHER ALERT!**

Some of us do like snow...but it certainly wreaks havoc on our meetings!

This is just a reminder that, in the event of inclement weather PLEASE check your e-mail and the SPS website before heading out.

In the event of bad weather it is up to the Program Chair to determine if a meeting will be held. Although we hate to cancel or postpone our meetings, your safety is our main concern.

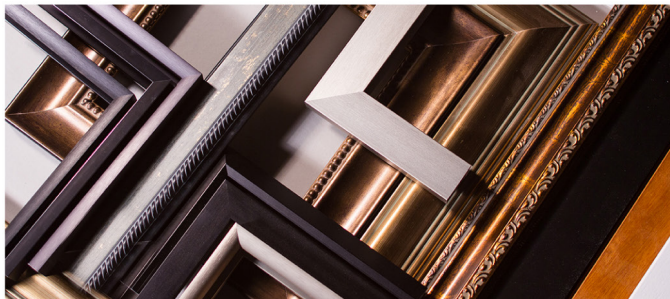
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- Stretcher Bars & Floater Frames
- Photo Corners



## The Phoenix Gallery



*Showcasing the  
work of artists and  
artisans working  
in various media.*

*Call  
518.235.2754  
for current hours  
or appointment.*

*65 Bentley Dr., Troy, NY 12182  
Owned and operated by Jim and Marlene Craner*

### **SPS members can get 5% off all their orders with Frame Destination!**

You must be a registered user of the Frame Destination website as a SPS member, then you may use promo code "SPSONLY" when you place an order to receive the discount. (Note: The promo code is not valid with other promo codes, and will not work for non-members.)

To become a registered SPS member on our website follow these steps:

1. Click "Login" in the upper right of section of our site - <https://www.framedestination.com>
2. Click "Create an Account" in the middle of the page.
3. Send an email to [info@framedestination.com](mailto:info@framedestination.com) saying you are a registered user and need your account set for SPS membership.

To see how easy it is to order custom frames on our website you can check out the video "How to Order a Custom Picture Frame..." in our video gallery: [framedestination.com/video-gallery](http://framedestination.com/video-gallery).

## ~ COMING IN DECEMBER ~

### **December 7**

The Million Eyez Project  
presented by M-J Adelman  
Print Competition: "Metal"

### **December 14**

Virtual Reality Photography  
presented by Brian Sherman  
Projected Competition: Pet Portrait

### **December 21**

Creating a Photo Essay  
presented by Dow Smith

*Note: No meeting December 28 - HAPPY HOLIDAYS!*

Please support our advertisers and sponsors...

## Hunt's November Specials\*

Canon has continued their printer rebate program. Now through November 30, 2016 or until supplies run out, we are offering the **Canon Pixma PRO 10** printer at \$379.99 before rebate (Canon sells it on their website for \$699.99). If you purchase the printer plus a package of 13x19x50 sheets of Canon Semi-Gloss or Luster paper, \$50, Canon will send you a \$250 mail in rebate! This is a pigment based printer and is always reviewed very well. Your final cost is \$129.99 plus the paper! You can't buy a decent document printer for this price, let alone an exhibition quality photo printer! If you purchase a qualifying Canon camera at the same time, Canon will increase the rebate to \$350, your final cost \$29.99 plus the paper!

### 15% off all Induro Tripods, Heads & Gimbals.

**Savage LED 204 Light**, regular \$107.99, special \$89.99

**Promaster LED 120SS Light**, regular \$89.99, special \$49.99

**Phottix Indra360 TTL Monolight and Battery Kit**, regular \$999, special \$799

**Phottix Indra500 TTL Studio Light with AC Adapter Kit**, regular \$1,106.70, special \$907

### Tamron Refurbished Lenses:

SP 45mm f/1.8 VC, Nikon or Canon, \$449.99

SP 35mm f/1.8, Nikon or Canon, \$449.99

### Used Gear (subject to prior sale):

Olympus E-M1 body \$699

Sony RX1R camera \$1,099

Leica M9 body \$2,999

Canon EOS 1DX body \$2,999

Canon 7D Mark II body \$1,099

Canon 400mm f/5.6L \$899

Canon 100-400 L IS version 1 \$649-\$749

Canon 70-200 f/4L IS \$899

Canon 300mm f/2.8L IS II \$5,099

Nikon 400mm f/2.8FL ED VR \$8,999

Nikon 200-400mm f/4G II \$4,499

Nikon 300mm f/2.8G ED version 1 \$2,999

Nikon 80-400mm f/4-5.6D VR version 1 \$449-\$499

**We finally have a price on the Olympus E-M1 Mk II body, \$1,999! Call Alan Samiljan at 781-462-2383 to place your pre-order, if you haven't already.**

*\*Specials run through November 30, 2016, unless otherwise stated*

*Several are based on limited quantities - no rain checks!*

*UPS Ground shipping is free - no sales tax to NYS.*

PHOTO & VIDEO  
**Hunt's** EST. 1988

Blog  
wbhunt.com/blog

*Hunt's Photo specializes in various digital imaging products. We offer competitive everyday pricing and free ground shipping in the lower 48 states.*

[www.huntsphoto.com](http://www.huntsphoto.com)

**Call for Price Quotes and Specials**

**800-924-8682**

*What differentiates Hunt's Photo from our competitors is the personal service we offer and our tireless effort to build long lasting relationships with the customer.*

**For Camera Club Specials...**

**Ask for Alan Samiljan, at (781) 462-2383. His hours are usually 8:30-5:30pm, Monday, Tuesday, Friday & Saturday. Leave a message or send an email (asamiljan@huntsphoto.com), and he'll get right back to you.**

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**DUES ARE DUE!**

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To keep up with our operating costs and provide quality programs (see pg. 11 for details), dues for the 2016-2017 are shown below. (Note: You must pay to compete.)

**Individual: \$55**

**Family (same household): \$65**

Dues may be paid at our meetings or send check to:  
Pat McCormick

930 Delamont Ave., Schenectady, NY 12307

**2016-2017  
Print Assigned Topics**



- 2016**  
**October 5** **Transportation**  
 A creative shot of ANY human transportation.
- November 2** **Collections**  
 Creatively show off a collection of ANYTHING.
- December 7** **Metal**  
 Cold hard steel; shiny aluminum, tarnished bronze...  
 any metal will do.
- 2017**  
**January 4** **Minimalist**  
 Less is more. Isolate your subject using the  
 minimalist approach
- February 1** **Fantasy**  
 Is this real life, or just fantasy? You decide.
- March 1** **Tools**  
 Be Tim the Toolman of photography, and show us  
 some unique tool shots.
- April 5** **Fences**  
 Show how they separate us, protect us or keep us in.
- May 3** **Print Image of the Year**



**2016-2017  
Projected Image Assigned Topics**

*Deadline for the Projected Image competition is  
Sunday at midnight prior to the competition.*

- 2016**  
**October 19** **Macro**  
 Show us your best macro shot.
- November 9** **Leading Lines**  
 Leading lines should be evident in your composition.
- December 14** **Pet Portrait**  
 Finally a contest where you can use a portrait of a pet.
- 2017**  
**January 11** **Warmth**  
 A photo that will warm us up in mid-winter.
- February 8** **Wildlife**  
 From an exotic place, or your backyard.
- March 8** **Past Prime**  
 Show some element of decay.
- April 12** **Spring has Sprung**  
 Show winter losing its grip.
- May 10** **Projected Image of the Year**



**BOARD OF DIRECTORS 2016-2017**

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**There are LOTS of ways to connect with the  
Schenectady Photographic Society:**

Website: [www.spsphoto.org](http://www.spsphoto.org)

Facebook: "Schenectady Photographic Society"

Meetup:

<http://www.meetup.com/Schenectady-Photographic-Society/>